

J. PAUL McCORMICK
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BACKGROUND SUMMARY

Specialist in media relations, political consulting, crisis management, community affairs, and special event planning with more than 35 years in the political and public relations arena. Founded The McCormick Agency in 1988 which has remained in the top three or four public relations firms in Northeast Florida. Developed new accounts for 27 years with an average of \$550,000 - \$2,000,000 in gross annual income. Successful in accomplishing client goals through creation and execution of big-picture, strategic objectives.

MEDIA RELATIONS

Developed and maintained unmatched network of contacts in media television, print and radio with general managers, assignment managers, reporters, advertising sales staff, and other media professionals generating more earned media exposure for clients than any other firm in Northeast Florida the past 27 years.

Write communication plans, corporate, government and political videos and commercials, speeches, newsletters, press releases, media advisories, arrange individual meetings/interviews with media personnel and provide media training for clients. Organize successful press conferences and serve as media liaison for clients.

POLITICAL CONSULTING

Expert as a senior campaign consultant, political strategist, campaign manager, communications director, media director and advance team member in political campaigns.

Develop strategies and coordinate all aspects of the campaign. Create written campaign plans, goals and objectives, platform, logos, slogans, research objectives, opposition research, detailed budgets, fundraising goals and implementation, cash flow projections, calendars and schedules. Assist candidate in hiring paid staff, non-paid staff, and consultants such as campaign manager, political strategist, treasurer, legal consultant, policy consultant, fundraising director, finance chairman, grassroots/volunteer director, GOTV coordinator, scheduler, advance team director, general field staff, communications director, campaign headquarter director, pollster, media director, creative consultant, graphic design specialist, direct mail and print, media buyer, voter-targeting consultant and driver/personal aide.

A. LOCAL

- Wes White for State Attorney 4th Judicial Circuit Current/2016 Election
- Ken Jefferson for Jacksonville Sheriff 2015
- Ju’Coby Pittman for Jacksonville City Council, At-Large, Group 5 Primary Election 2015
- Lisa King for City Council, District 2 Primary Election 2015
- Judge Brian Davis, Circuit Court Judge, Group 1 2013
 - Confirmed to Federal Judgeship Middle District of Florida, 2013, after being nominated by President Barack Obama and confirmed by the U.S. Senate.
- Wendell Davis, Clay County Commissioner, District 1 2012
- Mike Hogan for Jacksonville Mayor Primary Election 2011
- Bill Leeper for Sheriff, Nassau County, FL 2011
- Constance Hall for Duval County School Board, District 5 2011
- Kimberly Daniels for Jacksonville City Council, At Large, Group 1 2011
- Robin Lumb for Jacksonville City Council, At Large, Group 5 2011
- Jack Webb, Jacksonville City Council, District 6 2011
- Jack Webb for Jacksonville City Council, District 6 2007
- Stephen Joost for Jacksonville City Council, At Large, Group 3 2007
- E. Denise Lee for Jacksonville City Council, District 8 2007
- Richard Clark, Jacksonville City Council, District 13 2007
- Ronnie Fussell, Jacksonville City Council, At Large, Group 1 2007
- Kevin Hyde, Jacksonville City Council, At Large Group 4 2007
- Dan Wilensky for 4th Judicial Court Judge 2006
- Richard Clark for Jacksonville City Council, District 13 2005
- Ronnie Fussell for Jacksonville City Council, At Large, Group 1 2005
- Jim Bryant, County Commissioner, District 4, St. Johns County 2004
- Cyndi Stevenson for County Commissioner, District 1, St. Johns County 2004
- Christy Fitzgerald for County Commissioner, District 1, Clay County 2004
- John Peyton for Mayor of Jacksonville 2003
- Lad Daniels, Jacksonville City Council, At Large, Group 3 2003
- Warren Alvarez for Jacksonville City Council, District 11 2003
- Jay Jabour for Jacksonville City Council, District 15 2003
- Kevin Hyde for Jacksonville City Council, At Large, Group 4 2003
- Tyrie Boyer for 4th Circuit Court Judge 2000
- Jim Bryant for County Commissioner, District 4, St. Johns County 2000
- Marc Jacalone for County Commissioner, District 3, St. Johns County 2000
- Faye Rustin for City Council, At Large, Group 1 1999
- Brent Shore for 4th Circuit Court Judge 1996
- John Delaney for Mayor of Jacksonville 1995
- George Banks for Jacksonville City Council, District 4 1995
- Brad Stetson for 4th Circuit Court Judge 1994
- Jean Johnson for 4th Circuit Court Judge 1992
- Ed Austin for Mayor of Jacksonville 1991

- Bernie Nachman for 4th Circuit Court Judge 1990
- Jim MacMillan for Jacksonville Sheriff 1987
- Don Davis for Jacksonville City Council, At Large, Group 3 1987
- Jake Godbold for Mayor of Jacksonville 1979

B. STATE

- Ted Yoho for U.S. Congress, Florida, Congressional District 3 Primary Election 2012
 - Organization of campaign
- Charles McBurney for Florida House of Representatives, District 16 2007
- Mark Mahon for Florida House of Representatives, District 16 2000
- Terry Fields for Florida House of Representatives, District 14 2000
- Don Davis for Florida House of Representatives, District 18 2000
- Betty Holzendorf, Florida Senate, District 2 2000
- E. Denise Lee for Florida House of Representatives, District 15 1999
- Betty Holzendorf, Florida Senate, District 2 1996
- Betty Holzendorf, Florida Senate, District 2 1992
- Corrine Brown, U.S. Congress, 3rd District (Now District 5) of Florida 1992
- Betty Holzendorf for Florida Senate, District 2 1992
- Betty Holzendorf, Florida House of Representatives, District 16 1990
- Mike Langton , Florida House of Representatives, District 15 1990
- Stephen Wise for Florida House of Representatives, District 14 1988
- Betty Holzendorf for Florida House of Representatives, District 16 1988
- Mike Langton , Florida House of Representatives, District 15 1988
- Mike Langton for Florida House of Representatives, District 15 1986
- Corrine Brown for Florida House of Representatives, District 17 1984
- Bill Clinton for Governor of Arkansas 1978
 - Southeastern U.S. Field Coordinator
- Richard “Dick” Stone for U.S. Senator, Florida 1974
 - Personal and Traveling Aide

C. NATIONAL

- U.S. Senator Phil Graham for President of the United States 1996
 - Advance work for New Hampshire Formal Announcement
 - All media activities and Advance work for Iowa Caucuses
 - Result: Senator Gramm finished first in a dead heat with U.S. Senator Bob Doyle
- U.S. Senator Ed Muskie for President of the United States 1972
 - Advance Team
 - Youth Coordinator

CRISIS MANAGEMENT

- 5 STAR Veterans Center
- Allied Veterans of the World, Inc. and Affiliates
- Jacksonville University
- Edwards Waters College
- Edgewood Bakery
- Florida State College of Jacksonville
- Gate Petroleum
- George Egan
- Mathis and Murphy, P.A.
- Palm Bay Fire Fighters Local 2446

COMMUNITY AFFAIRS/REFERENDUMS

- Clay County Sunday Alcohol Sales Referendum
- Stop the Dump, Polk County – Prevent a 1,700 acre landfill being built near four communities
- \$750 Million Trail Ridge Landfill Contract for Open Bid
- Ballot Initiative to create independent Jacksonville Airport Authority and Jacksonville Port Authority
- September 11, 2001-Managed all media and community relations for Jacksonville Airport Authority after the planes crashed in New York, Washington and Philadelphia.

SPECIAL EVENT PLANNING

50 - >50,000 Attendance

- Grand Opening/Ground Breaking/Ribbon Cutting/Fundraising
 - 7-Eleven
 - Air Canada
 - Aloft Jacksonville Airport Hotel
 - Bartram Springs Center, LLC
 - California Pizza Kitchen
 - CSX and Conrail merger
 - Firehouse Subs
 - Florida Law Enforcement Games
 - Haven Hospice, Clay County
 - Jacksonville Lizard Kings for East Coast Hockey League
 - Jacksonville Sharks Introductory Event/Press Conference
 - Oakleaf Plantation and Town Center
 - PARC Group – Nocatee
 - Republic Services Recycling Center
 - River City Market Place
 - The Melting Pot Restaurants, Inc.
- Senator Bob Graham , 'The Keys to the Kingdom' Book Signing
- Governor Rick Scott Jacksonville Area Thank You Party

- Leadership JAX/Jacksonville Legacy Series Featuring Mayor Jake Godbold
- First Annual First Coast Kids Triathlon
- First Annual 'Run for the Rose' Derby Soiree *Benefitting Pine Castle*
- First Annual Senior Saints Appreciation Luncheon
- First Annual Ted Hires Legacy Awards Dinner *Benefitting Justice Coalition*
- Hundreds of fundraisers for candidates running for political office
- Jacksonville Zoo – Jaguar Habitat at the Zoo
- Jacksonville Weekend – Brought the Florida Legislature and Florida Cabinet to Jacksonville for a showcase weekend
- President George W. Bush – Visit to Jacksonville
- Billy Graham Crusade – Attendance: >50,000 each night for three nights

OTHER EXPERIENCE

- Cable Television - 'International Issues,' Hosts Len Loving and George Banks
 - Guest Speaker for national, state and local political issues; trade and trade development.
 - Co-Host when needed
- Cable Television - 'People and Politics,' Hosts Eric Smith and George Banks
 - Guest Speaker for national, state and local political issues.
 - Co-Host when needed
- Tallahassee Cable Television - 'First Amendment,' Hosts Paul McCormick and Steve MacNamara
 - State and local issues.
- Guest Speaker on Political Issues and Political Campaigns
 - Rotary Clubs
 - Chamber of Commerce Groups
 - Civic Clubs
 - Jacksonville Fraternal Order of Police
 - University Club Political Forums
 - University of North Florida, Public Relations/Communication

MAJOR CORPORATE CLIENTS FROM 2007-2015

- 7-Eleven, Inc.
- APAC-Southeast, Inc.
- ARCADIS
- Avenues Walk Project
- Bahri Dental
- Bartram Springs Center, Inc.
- California Pizza Kitchen
- Checker Cab Jacksonville
- Clay County Chamber of Commerce
- Clay County Small Business Association

- Cross State Towing Company
- David Trotti, Esq.
- Devlin Group, Inc.
- Eric S. Block, Esq.
- Edwards Waters College
- Fallgatter, Farmand & Catlin, P.A.
- Florida Coastal Law of School
- Florida Refuse Service, Inc.
- Florida Roads
- Florida State College at Jacksonville
- Freedom Boat Club
- Gateway Chemicals, Inc.
- Harmony Dental Laboratory, LLC
- Hassan & Lear Acquisitions, Ltd.
- Haven Hospice
- ICS Logistics
- International Association of Fire Fighters Local 122
- Island Doctors
- Jacksonville Chamber of Commerce
- Jacksonville Fraternal Order of Police Lodge 5-30
- Jacksonville Sports Group, LLC – Jacksonville Sharks
- Jacksonville University
- Jefferson Smurfit Group
- K-Martin Homes
- KIPP Jacksonville Schools
- Lewis, Longman & Walker, P.A.
- Longleaf Partners Funds
- Mathis and Murphy, P.A.
- North Florida Land Trust
- Northern Florida Transportation Group
- Oakleaf Plantation and Town Center
- Oldcastle Southern Group
- Palm Bay Fire Fighters Local 2446
- PARC Group – Nocatee
- Police Athletic League
- Republic Services, Inc.
 - Republic Services of Daytona
 - Republic Services of Jacksonville
 - Republic Services of Lakeland
 - Republic Services of Orange Park
 - Republic Services of Orlando
- River City Market Place
- Riverfront Associates, LLC

- Sanford International Airport
- Seaboard Waste Systems
- Sleiman Enterprises
- Snap Fitness
- Sonny's Real Pit Bar-B-Q
- Southland Waste Systems
- Starwood Hotels & Resorts Worldwide, Inc. – Aloft Jacksonville Airport
- The Alterra Group
- The Hutson Companies – Oakleaf Plantation
- The Melting Pot Restaurants, Inc.
- The St. Joe Company – Rivertown
- Traditions Realty, LLC

NON-PROFIT ORGANIZATIONS

- 5 STAR Veterans Center
- Department of Children and Families
- First Coast Kids Triathlon
- Gateway Community Services
- Hook the Future Foundation
- Jacksonville Area Legal Aid
- Jacksonville Speech and Hearing
- Junior Achievement of Northeast Florida
- Justice Coalition
- Knights of Columbus – Jacksonville
- Malivai Washington Kids Foundation
- M.S. Society
- Pine Castle, Inc.
- Police Athletic League
- Prisoners of Christ Ministry
- Seamark Ranch
- Seniors on a Mission

NON-PROFIT BOARD OF DIRECTORS

- Junior Achievement of Northeast Florida
- Justice Coalition
- Pine Castle
- Jacksonville Speech and Hearing

ACADEMIC ACHIEVEMENTS

B.S., Political Science, St. Anselm College, Manchester, New Hampshire 1973

REFERENCES

Jake Godbold, Gateway Chemicals, Owner; Former Jacksonville Mayor, (904) 353-4791

John Delaney, University of North Florida, President; Former Jacksonville Mayor, (904) 620-1000 (O)

Mark Mahon, Chief Judge, Florida's 4th Circuit Court, Former Representative, Florida House of Representative, District 16, (904) 255-1228

Susan "Susie" Wiles, Ballard Partners, Managing Partner-Jacksonville Office, Former Campaign Manager for Presidential Candidate Jon Huntsman, Former Campaign Manager for Governor Rick Scott, FL, Former Chief of Staff for Jacksonville Mayor John Delaney, Former Communications Chief for Jacksonville Mayor John Peyton, (904) 502-710

Roberta "Bobbi" Doggett, University of North Florida, Senior Instructor of Public Relations/Communications, (904) 620-3866 (O)

Toney Sleiman, Sleiman Enterprises, President, (904) 509-5573

Roger O'Steen, The PARC Group, Founder and Chairman, (904) 910-0875

Grady Braddock, Checker Cab Company of Jacksonville, Founder (Ret.), Gator City Taxi, Founder (Sold), (904) 545-5480

Andy King, Republic Services, Vice President Municipal Services/Sales (Scottsdale, AZ), (904) 755-7344

Margaret Chabris, 7-Eleven, Inc., Director, Public Relations/Marketing Communications, (972) 828-7285

Larry Osborne, International Association of Fire Fighters, 12th District Vice President, (904) 219-8656

Ann Dugger, The Justice Coalition, Executive Director, (904) 783-6312