MSN Strategic Plan
2017-2019

2017
• Evaluate MSN curriculum and clinical experiences to ensure the highest academic quality and rigor
• Establish incentives to develop new and strengthen existing relationships with local primary care and mental health providers to increase clinical experiences for nurse practitioner students
• Support endeavors to expand nurse practitioner clinical services in the community to provide healthcare to underserved populations
• Investigate opportunities to expand MSN programming internationally
• Encourage promotion of newly established post-graduate certificates in both the ground-based and online environments
• Actively recruit and support the hiring of doctorally prepared FNP full time faculty
• Hire highly qualified adjunct faculty to support enrollment growth and new specializations with graduate nursing program
• Promote the DolphiNurse Alumni Organization to all MSN alumni to promote a continued connection to Jacksonville University

2018
• Propose new MSN FNP specialty tracks to include oncology and palliative care
• Increase Psychiatric Mental Health Nurse Practitioner program and Emergency Nurse Practitioner enrollment
• Survey first graduates of MSN with Informatics Specializations regarding program satisfaction
• Complete CCNE reaccreditation MSN self study and prepare for onsite visit fall 2018.
• Complete MSN course revisions utilizing innovative teaching strategies
• Evaluate retention rates and satisfaction levels following initial course redevelopment utilizing innovative methods
• Implement a newly revised curriculum for the Adult Gerontology Acute Care Nurse Practitioner Specialization

2019
• Implement previously proposed MSN FNP specialty tracks
• Increase Family Nurse Practitioner enrollment
• Support expansion of nurse practitioner clinical services in nurse managed healthcare clinics
• Evaluate community needs to determine need for additional nurse practitioner tracks
• Achieve CCNE reaccreditation of the Masters in Nursing programs