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Dear Jacksonville University Community:

The *Jacksonville University Fact Book* is prepared annually by the Institutional Research Office to provide a better understanding of a variety of issues at Jacksonville University. The document is a reference guide to statistical information to assist in the planning and decision –making process.

Institutional Research would like to acknowledge the efforts of the many offices in the JU community that assist in the publication of the Fact Book: Admission, Registrar, Academic Affairs, Financial Aid, Student Life, Human Resources and Finance.

Carolyn M. Barnett
Director of Institutional Research



GENERAL INFORMATION

ACCREDITATION

Jacksonville University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097: Telephone number 404-679-4501) to award bachelor's and master's degrees.

Jacksonville University is an accredited institutional member of the National Association of Schools of Music and the National Association of Schools of Dance, and the curricula in music and dance meet association standards. The School of Nursing offers a National League for Nursing Accrediting Commission (NLNAC) accredited generic-track program leading to the Bachelor of Science in Nursing degree. The School also holds accreditation from the Commission on Collegiate Nursing Education (CCNE) for both its Bachelor of Science and Master of Science in Nursing.

The School of Orthodontics offers an Advanced Specialty Education Program in Orthodontics and Dentofacial Orthodontics that has received initial accreditation from the Commission on Dental Accreditation. Education programs are approved by the Florida Department of Education for the purpose of teacher certification.

MISSION

Our mission at Jacksonville University is to prepare each student for life-long success in learning, achieving, leading and serving.

We accomplish this mission in a small, comprehensive, independent university community located within a vibrant metropolitan setting. The University serves an ethnically and geographically diverse, predominantly undergraduate student body, as well as adult learners in selected undergraduate and graduate programs.

The Jacksonville University learning community provides personalized service, close student-faculty interaction and an extensive array of educational and co-curricular programs. Our learning experience emphasizes engaged learning, the integration of thinking with doing, and the combination of professional preparation with a strong liberal arts foundation.

VISION

Jacksonville University will be known for developing graduates who are distinctively well prepared for lives of continuous learning, achievement, leadership and service.

VALUES

The Jacksonville University learning and living community values:

- Students and the quality of their learning/living experience as the highest priority.
- Faculty and student engagement in teaching, learning and extending knowledge within an environment of excellence and academic freedom.
- Service to the University, community and society.
- Honesty, integrity and mutual respect.

PROFILE

Jacksonville University is proud of its heritage as a private, independent institution. The University offers a balanced approach to coeducational higher education, combining the best attributes of the liberal arts and sciences tradition and professional studies. As a result, students are equipped not only to succeed in meaningful careers and advanced study at the graduate level, but also to function as well-educated, well-rounded citizens in our modern society. This balanced educational preparation further enables students to respond confidently to changing and evolving career and personal opportunities.

Jacksonville University offers a rigorous curriculum that addresses the diverse interests, curiosities, and educational needs of the total person. While its Core Curriculum exposes students to the broad spectrum of human thought and accomplishment, specialization for specific career or life pursuits is provided within the major.

The College of Arts and Sciences, the Davis College of Business and the College of Fine Arts conduct JU's traditional undergraduate and graduate academic programs. Offering 40 majors, the University confers the Bachelor of Arts, Bachelor of Business Administration, Bachelor of Science, Bachelor of Science in Nursing, Bachelor of Fine Arts, Bachelor of Music and Bachelor of Music Education. Pre-professional studies are available for students interested in dentistry, law, medicine, pharmacy and veterinary medicine. Dual degree engineering programs also are offered in cooperation with Columbia University, Georgia Institute of Technology, the University of Florida, the University of Miami, Washington University in St. Louis, Mercer University, and Stevens Institute of Technology.

Jacksonville University maintains a legacy of service to the community. It has been an ardent supporter and provider of cultural and educational programs that enhance the quality of life for Jacksonville and Florida's First Coast citizens. Recognizing the educational needs of working adults, JU also created baccalaureate programs offered during evening hours, on weekends, at off-campus locations, and in accelerated formats that assist nontraditional students to continue or complete college degrees.

The Accelerated Degree Program administers degree completion options for nontraditional and adult learners. The 8-week accelerated class options offer intensive studies during weekday evenings and on weekends. Students enrolled may earn Bachelor of Science degree (BS) in Social Sciences or a Bachelor of Business Administration (BBA) degree with majors in Business Administration, Marketing and/or Management.

Graduate programs in business, education, and nursing infuse the community with highly skilled professionals who are instrumental in strengthening the local economy, improving the quality of elementary and secondary education, and meeting the health care requirements of our citizens. Graduate programs include the Master of Arts in Teaching (MAT) with concentrations in several areas, Master of Science in Nursing (MSN), and the Master of Business Administration (MBA) offered in two formats, the evening MBA program and the Executive MBA program.

The strength of these programs are the University's nationally recognized faculty, some of whom have been honored by such organizations as the Carnegie Foundation for the Advancement of Teaching, the Council for the Advancement and Support of Education, the Pew National Fellowship Program, the Fulbright Scholarship Program, and the American Council on Education. Each of Jacksonville University's 137 full-time professors is committed to classroom teaching; JU does not use graduate or teaching assistants in its classrooms.

Comfortably sized classes assure students of individual attention and meaningful interaction with professors and classmates. JU's average class size is 18, and the University has a student-to-faculty ratio of 14:1. Although JU faculty place high priority on teaching, they pursue research and writing projects not as ends in themselves, but as means to maintain and enhance the quality of instruction. This concern for students is an incalculable advantage to those who seek an academic environment that is both stimulating and supportive.

Although most students are from Florida and the southeastern and northeastern United States, the University embraces cultural diversity. Included among its student population are persons from 45 states, Puerto Rico, the Virgin Islands, and 50 foreign countries. Women comprise 51 percent of JU's student body; men, 49 percent. Approximately 75 percent of JU's students attend full-time. More than half of JU's traditional undergraduate students live on campus.

HISTORY

Jacksonville University is an especially impressive educational center when one considers its modest beginnings. Created to “furnish an opportunity for citizens of Jacksonville and vicinity to obtain a standard collegiate education without leaving the city” and “to fill the need for a center of culture and cultural background for Jacksonville,” William J. Porter University opened its doors in 1934 as a two-year community college. Within a year, the institution was renamed Jacksonville Junior College to identify more accurately its ties to the city and its two-year program. The College’s first ten years were a continuing struggle for survival; but, by 1944, the first full-time president and faculty had moved into the Kay Mansion in Jacksonville’s fashionable Riverside area. With returning World War II veterans swelling and the student ranks and projected enrollments increasing, plans for another move were soon underway.

In 1947, the Board of Trustees commissioned a master plan for development of a new campus in suburban Arlington. In 1950, the College relocated to its present site in its first permanent structure, the Founders Building.

With the decision to expand to a four-year program, Jacksonville Junior College became Jacksonville University in 1956. Shortly thereafter, the Jacksonville College of Music merged with the University. In 1961, JU was accredited by the Southern Association of Colleges and Schools, and the College of Music was renamed the College of Fine Arts due to the addition of programs in drama, art, and fine arts. Graduate studies were added to the curriculum in 1964 with the creation of the Master of Arts in Teaching Program. In May 1967, the College of Arts and Sciences was established by combining the academic divisions of business administration, education, humanities, science and mathematics, and social sciences. The Davis College of Business opened in 1979. Graduate studies leading to the Master of Business Administration degree were initiated the following year, and the Executive MBA program was added in 1984. An adult studies program was established in 1986 as the College of Weekend Studies under the administrative supervision of the Davis College of Business. This program is now the JU Accelerated Degree Program.

CAMPUS AND FACILITIES

Nestled among majestic, moss-shrouded oaks on the banks of the St. Johns River, JU's 198-acre suburban campus is only 10 minutes from downtown Jacksonville and 20 minutes from Atlantic Ocean beaches.

Alexander Brest Dance Studio

The Alexander Brest Dance Studio is unsurpassed in the area, is a double-tiered, multi-windowed studio for dance study and related activities.

Bartlett Kinne University Center

The Bartlett Kinne University Center features magnificent views of the campus, athletic fields, and St. Johns River. It is a hub of student activity and includes campus dining facilities, the post office, bookstore, banquet rooms, and student lounges.

Carl S. Swisher Library

The Carl S. Swisher Library overlooks the St. Johns River and provides attractive views of the campus, the river and Jacksonville's downtown skyline. Seating 478 users, it is a campus information center and provides an array of print, non-print, and electronic online resources. Approximately 680,000 cataloged items in the library's collection include books, e-Books, government documents, journals, newspapers, maps, musical scores, recordings, tapes, CDs, microfilm and fiche, videotapes, slides, and CD-ROMs. Special collections include rare books, the Delius Collection, the Jacksonville University Archives, the fine arts and audiovisual library, and the library of the Jacksonville Historical Society. The library is a selective depository of federal documents and a full depository of Florida's state documents. It is an active member of Southeastern Library Network (SOLINET), Florida Library Information Network (FLIN), and is a founding member of Northeast Florida Library Information Network (NEFLIN), a network of more than 50 libraries in northeast Florida. The library provides an active interlibrary lending and borrowing program through courier services and also sends and receives materials electronically for quick delivery.

There are a number of workstations throughout the library, including two open computer labs containing 74 workstations with Internet connectivity. The library provides access to and instruction in the appropriate use of free and online subscription information from the Internet and World Wide Web. Throughout the library and its immediate vicinity, students with laptops equipped with wireless cards can access the Internet and the library's other online resources.

Other library services include photocopying, interlibrary loans, database searches, collection and online reference assistance, course reserve materials, services for the visually impaired, and instruction in the use of the library's print, non-print, and digital materials. An automation system called *Voyager* allows users to search the library's online catalog, to access records to determine if items have been checked out, and to determine when items are due to be returned. Additionally, the library's web page - <http://www.ju.edu/library/> - contains links to subscription databases and other online sources of information.

Davis College of Business Building

The Davis College of Business is a state of the art facility with classrooms, faculty offices, executive seminar rooms, tiered lecture rooms, breakout rooms, computer labs, lounges, trading room and dining facility.

Davis Commons

Opened in 2006, the new Davis Commons provides students with a central gathering place for fun and activities. The facility houses a new campus fitness center, offices for student clubs and organizations, offices for student clubs and organizations, the campus radio station, Nellie's eatery and much more.

Founders and University Council Buildings

The Founders and University Council building are two of the original campus structures, feature large inner garden courts and contain classrooms, computer labs, faculty and administrative offices, and the Advising Center.

J. Arthur Howard Administration Building

The Howard Administration building, completed in 1972, contains the offices of the president, vice presidents, dean of the College of Arts and Sciences, student life, registrar, admission, controller, financial resources, financial aid and various administrative offices.

J. Henry Gooding Building

The J. Henry Gooding building is headquarters for most social science disciplines and includes a large auditorium/lecture hall, classrooms, a computer lab, and faculty offices.

Lazzara Health Sciences Center

The Lazzara Health and Sciences Center is home to JU's School of Nursing as well as the new Dental School of Orthodontics.

Phillips Fine Arts Building and Alexander Brest Museum and Gallery

The Phillips Fine Arts building includes an exhibition area, rehearsal and practice rooms, studios, classrooms, and faculty and administrative offices. The museum and gallery is free and open to the public Monday through Friday, 9:00 a.m. to 4:30 p.m. when school is in session.

The gallery exhibition area regularly shows the paintings and sculptures of distinguished regional and national artists, as well as of JU faculty and students. The museum's permanent collections include unique decorative arts in ceramics, porcelains, paintings, prints, and sculpture. Pre-Columbian artifacts from the *Davis, Scott and Chandler Collections* portray the cultural aspects of lost civilizations in Mexico, Central and South America, from 3000 B.C. to 1500 A.D. The *Brest Ivory Room* exhibits the area's major collection of European and Oriental ivory sculpture dating from the early 17th to late 19th century, a gift of Alexander Brest and the Mussallem family. The *Brest Collection of Steuben Glass* spans the Frederic Carder and the Arthur A. Houghton eras from full spectrum colors to pure crystal sculpture. Examples of 18th, 19th, and 20th century Chinese porcelain and cloisonné are seen in traditional design motifs. The *Tiffany Art*

Nouveau Glassware Collection, a gift of Dorothy Pierce, includes iridescent, luster, and reactive examples of this master artist. The *Boehm Collection* of art porcelain, gifts of Mrs. Samuel S. Lombardo, Mr. and Mrs. Raymond Mason and Mrs. Helen Boehm, and the *Ralph N. Walter Collection* of royal Danish porcelain are exhibited, as well as the massive “Head of Christ” sculpture by Hoffman. Many fine paintings by nationally known artists also are in the permanent collection.

Physical Education and Recreation Facilities

This facility includes Swisher Gymnasium; Alexander Brest Tennis and Baseball Complex; Ashley Sports Complex/Milne Field, a football/track-and-field/soccer facility; a nine-hole golf course; two softball diamonds; an eight-target archery range; outdoor pool; outdoor basketball, volleyball and shuffleboard courts; an all-purpose playing field; a 440-yard track; and six handball/racquetball courts.

Reid Medical Science Center

The Reid Medical Science Center houses classrooms, laboratories, and a 92-seat auditorium that serve biology, marine and environmental science, nursing, and pre-professional programs in medicine, dentistry, veterinary science, and pharmacy. Science activities are centered in the complex of Nelms, Swisher, Penticoff, and Reid buildings.

Student Residence Facilities

Student residence facilities include air-conditioned residence halls with single and double rooms and four-person suites that can accommodate approximately 1,500 students; a Residential Village featuring four-bedroom, independent living apartments for approximately 380 upperclassmen; a fitness center featuring exercise machines, free weights, and an aerobics studio; Cyber Café; and JU’s student-operated FM Dolphin Radio station.

Resident students must participate in the University meal plan, which has several options. All residential facilities include computer network connections for Internet, intranet, and e-mail access.

Student Apartment Village

The student apartment village consists of two newly constructed phases of this modern apartment complex include four two-story buildings for upper classmen. Apartments include individual bedrooms, common kitchen and living room areas and laundry facilities.

Swisher Auditorium

Recently renovated Swisher Auditorium seats approximately 400 for dramatic and musical productions presented by the College of Fine Arts, theatre arts majors and other students.

Terry Concert Hall

Opened in 1991, Terry Concert Hall is a state-of-the-art, architectural-award winning, 400-seat concert hall with unmatched acoustics in the area for voice performance and small or large instrumental groups.

BOARD OF TRUSTEES*

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FAST FACTS ABOUT JU

General

Carnegie Classification: Private, Master's I

Campus Location: 198-acre riverfront campus in Jacksonville, Florida

Academics

Teaching Faculty:

Full-Time 137

Part-Time 95

Colleges:

College of Arts and Sciences

Davis College of Business

College of Fine Arts

Degree and Program Offerings:

7 Undergraduate Degrees

71 Majors, Concentrations and Programs

4 Graduate Degrees

Orthodontics Certificate Program

Number of Degrees Awarded July 1, 2005 to June 30, 2006:

Undergraduate 608

Graduate 121

JU's Programs of Pride:

College of Arts and Sciences

- ❖ The College of Arts and Sciences is home to one of the nation's largest Navy ROTC programs; the Math program has received national acclaim for its reform of the teaching of calculus; Social Science majors are involved in public opinion research polls used to guide appropriate development on Florida's First Coast; Nursing at JU emphasizes critical care, JU nursing graduates have 100% placement and employment; and with a campus on the St. John's River, Marine Science students can learn about their environment by experiencing them in person

College of Fine Arts

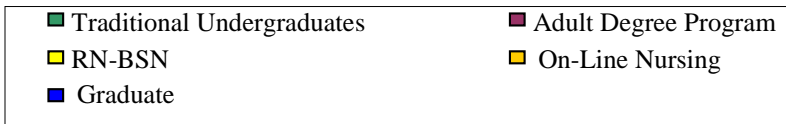
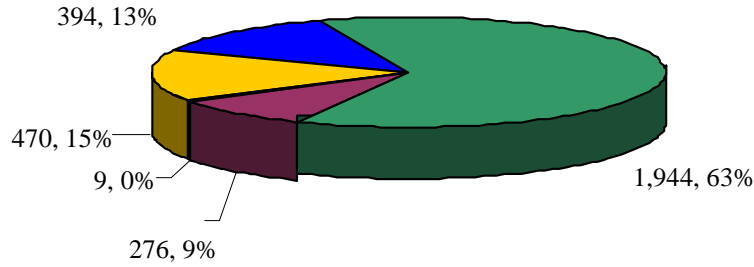
- ❖ JU is a leading private university in Florida offering BFAs in Art, Computer Art Design, Dance, Glass, Music Theatre, and Theatre; BMs in Jazz Studies, Music Composition, Music Education, and Music Performances; BAs in Dance, Music and Theatre; and BS in Music Business

Davis College of Business

- ❖ In the Davis College of Business Trading Room, JU undergraduate students manage a portfolio of stocks and bonds worth more than \$200,000. The highly regarded Aviation program produces professional pilots who possess the aeronautical knowledge, business skills and sound judgment that airlines demand.

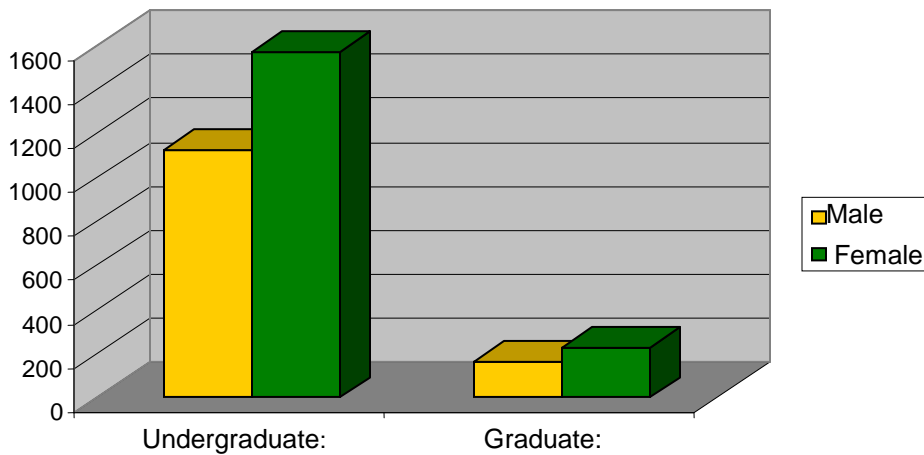
Headcount –Fall 2006:

Traditional Undergraduates	1,944
Adult Degree Program Undergraduates	276
RN to BSN	9
On-Line Nursing	470
<i>Total Undergraduate</i>	<i>2,699</i>
<u>Total Graduate</u>	<u>394</u>
Total Campus	3,093



Enrollment by Gender:

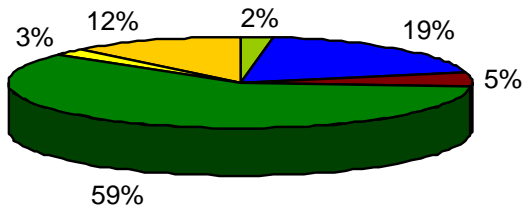
<u>Undergraduate:</u>		<u>Graduate:</u>	
Male	1125	Male	165
Female	1574	Female	229



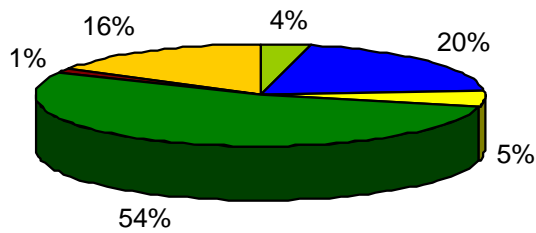
Enrollment by Ethnicity:

	Undergraduate (%)	Graduate (%)
Asian	2	4
Black, Non-Hispanic	19	20
Hispanic	5	5
White, Non-Hispanic	59	54
International, Non-Resident	3	1
Other	12	16

Undergraduate (%)

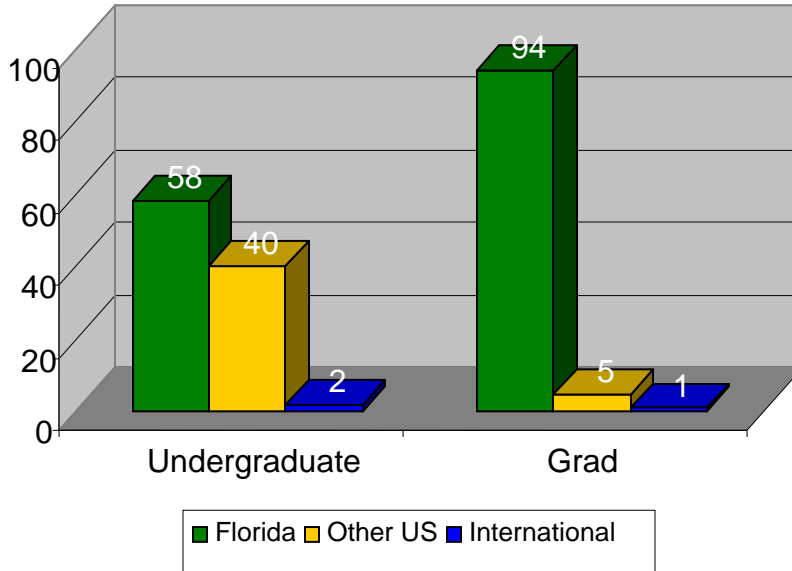


Graduate (%)



Enrollment by Residence:

	Undergraduate (%)	Graduate (%)
Florida	58	94
Other U.S.	40	5
International	2	1



JU Fast Facts (By the Numbers):

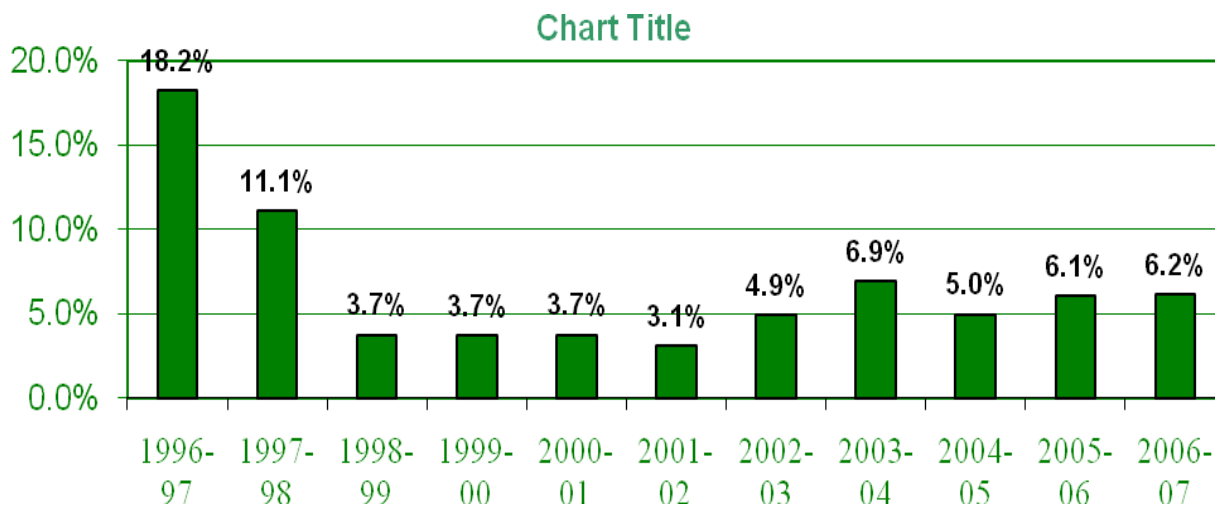
- \$21,200.....2006-2007 Tuition and Fees
- 14 to 1.....total student to faculty ratio
- 18.....average class size
- 15%undergraduate students involved in Greek organizations
- \$5,861.....average financial aid award per student
- \$7,163.....average financial aid award per student when athletics are included
- 98.5%full time students receiving financial assistance
- 45/50/2.....number of states/countries/territories that students represent
- 8.....men’s Division I Athletic Sports
- 9.....women’s Division I Athletic Sports
- 20%undergraduate students who are student-athletes
- 54%.....graduation rate (6yr. rate)*
- 52%.....JU students remaining in the community after graduation

TUITION AND FEES



10 Year Tuition Rate Increases

Academic Year	Tuition	Fees	Total	Increase	%Increase
1997-98	\$13,360	\$540	\$13,900	\$1,390	11.1%
1998-99	\$13,860	\$560	\$14,420	\$520	3.7%
1999-00	\$14,390	\$560	\$14,950	\$530	3.7%
2000-01	\$15,270	\$240	\$15,510	\$560	3.7%
2001-02	\$15,750	\$240	\$15,990	\$480	3.1%
2002-03	\$16,540	\$240	\$16,780	\$790	4.9%
2003-04	\$17,700	\$240	\$17,940	\$1,160	6.9%
2004-05	\$18,590	\$240	\$18,830	\$890	5.0%
2005-06	\$19,970	-	\$19,970	\$1,140	6.1%
2006-07	\$21,200	-	\$21,200	\$1,230	6.2%



Per Credit Hour

Fees	2002-03	2003-04	2004-05	2005-06	2006-2007
Undergraduate	\$550	\$590	\$420	\$666	\$706
Adult Degree	\$280	\$298	\$310	\$335	\$355
RN to BSN	-	-	\$310	\$335	355
MAT	\$300	\$300	\$240	\$260	\$275
MBA	\$380	\$395	\$415	\$445	\$470
MSN	\$310	\$320	\$335	\$360	\$380
On-Line Nursing	-	-	-	\$390	\$390

2006-2007 TUITION FOR COMPARISON INSTITUTIONS

<u>College/University</u>	Tuition & Fees	Room & Board	Total
Jacksonville University (FL)	\$21,200.00	\$6,780.00	\$27,980
Barry University (FL)	\$24,000.00	\$7,850.00	\$31,850
Butler University (IN)	\$25,414.00	\$8,530.00	\$33,944
Chapman University (CA)	\$29,712.00	\$11,314.00	\$41,026
Eckerd College (FL)	\$27,618.00	\$7,868.00	\$35,486
Indiana-Wesleyan (IN)	\$17,164.00	\$6,124.00	\$23,288
Monmouth University (NJ)	\$21,868.00	\$8,472.00	\$30,340
Rollins College (FL)	\$30,860.00	\$9,626.00	\$40,486
University of Dayton (OH)	\$23,970.00	\$7,190.00	\$31,160
University of Tampa (FL)	\$19,628.00	\$7,254.00	\$26,882

Source: US News & World Reports and College websites

Student costs based on academic year 2006-2007.

ICUF 2006-2007 Annual Cost Per Student

<u>College/University</u>	Tuition & Fees	Room & Board	Total
Barry University	\$24,000.00	\$7,850.00	\$31,850
Beacon College	\$24,000.00	\$7,200.00	\$31,200
Bethune-Cookman College	\$11,792.00	\$7,206.00	\$18,998
Clearwater Christian College	\$12,500.00	\$5,330.00	\$17,830
Eckerd College	\$27,618.00	\$7,868.00	\$35,486
Edward Waters College	\$9,176.00	\$6,474.00	\$15,650
Embry-Riddle Aeronautic University	\$25,490.00	\$8,100.00	\$33,590
Flagler College	\$9,450.00	\$5,760.00	\$15,210
Florida College	\$11,380.00	\$5,460.00	\$16,840
Florida Hospital College of Health Sciences	\$6,030.00	\$2,800.00	\$8,830
Florida Institute of Technology	\$27,540.00	\$7,500.00	\$35,040
Florida Memorial University	\$12,254.00	\$5,340.00	\$17,594
Florida Southern College	\$20,175.00	\$7,140.00	\$27,315
International College	\$9,720.00	\$0.00	\$9,720
Jacksonville University	\$21,200.00	\$6,780.00	\$27,980
Lynn University	\$27,700.00	\$9,650.00	\$37,350
Nova Southeastern University	\$17,800.00	\$6,520.00	\$24,320
Palm Beach Atlantic College	\$18,740.00	\$7,237.00	\$25,977
Ringling School of Art & Design	\$22,700.00	\$9,933.00	\$32,633
Rollins College	\$30,860.00	\$9,626.00	\$40,486
St. Leo College	\$14,996.00	\$7,810.00	\$22,806
St. Thomas University	\$18,750.00	\$5,910.00	\$24,660
Southeastern College	\$12,280.00	\$6,028.00	\$18,308
Stetson University	\$27,010.00	\$7,632.00	\$34,642
University of Miami	\$31,232.00	\$9,278.00	\$40,510
University of Tampa	\$19,628.00	\$7,254.00	\$26,882
Warner Southern College	\$13,210.00	\$5,730.00	\$18,940
Webber International University	\$15,900.00	\$4,990.00	\$20,890

Source: US News & World Reports and College websites
 Student costs based on academic year 2006-2007.



**FULL-TIME
UNDERGRADUATE
ADMISSION**

FALL 2006/2005 NEW STUDENT COMPARISONS

Traditional Undergraduate Applications

	<u>Fall 2006</u>	<u>Fall 2005</u>	<u>% Change</u>
<i>Number Applied</i>	5301	3555	49.1%
<i>Number Accepted</i>	2636	2358	11.8%
<i>Number Enrolled</i>	749	781	-4.1%

Traditional Undergraduate Admissions Ratios

	<u>Fall 2006</u>	<u>Fall 2005</u>
<i>Acceptance Rate</i>	49.7%	66.3%
<i>Registration Yield (Enrolled/Accepted)</i>	28.4%	33.1%

Traditional Undergraduates Enrolled

	<u>Fall 2006</u>	<u>Fall 2005</u>	<u>% Change</u>
<i>First-time Freshmen</i>	494	536	-7.8%
<i>Transfers</i>	241	241	0.0%
<i>Other</i>	<u>14</u>	<u>4</u>	250.0%
	749	781	

Traditional Undergraduates by Gender

	<u>Fall 2006</u>		<u>Fall 2005</u>		<u>% Change</u>
<i>Male</i>	380	50.7%	388	49.7%	-2.1%
<i>Female</i>	<u>369</u>	49.3%	<u>393</u>	50.3%	-6.1%
	749		781		

FALL 2006/2005 NEW STUDENT COMPARISONS

Traditional New Freshmen Avg. SAT Scores

	<u>Fall 2006</u>	<u>Fall 2005</u>
<i>SAT Verbal</i>	500	507
<i>SAT Math</i>	<u>503</u>	<u>503</u>
	1003	1010

Traditional New Freshmen Avg. ACT Scores

	<u>Fall 2006</u>	<u>Fall 2005</u>
<i>ACT Composite</i>	20.8	20.8

Traditional Undergraduates by Residence

	<u>Fall 2006</u>	<u>Fall 2005</u>	<u>% Change</u>
<i>Duval County</i>	168	165	1.8%
<i>Other First Coast Counties</i>	51	57	-10.5%
<i>Other Florida Counties</i>	240	193	24.4%
Florida Total	459	415	10.6%
<i>Other U.S. (Military, Puerto Rico, and Virgin Islands)</i>	270	321	-15.9%
<i>International</i>	<u>20</u>	<u>45</u>	-55.6%
	749	781	

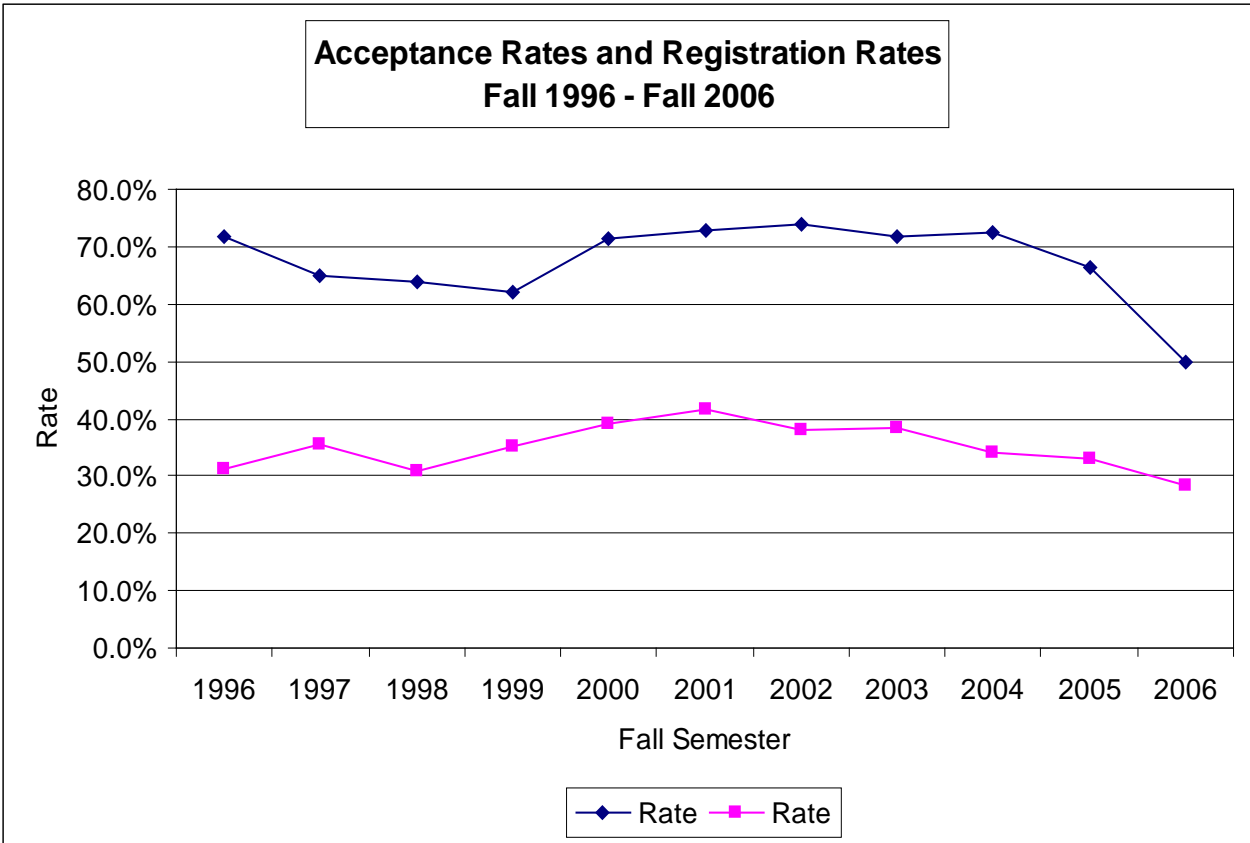
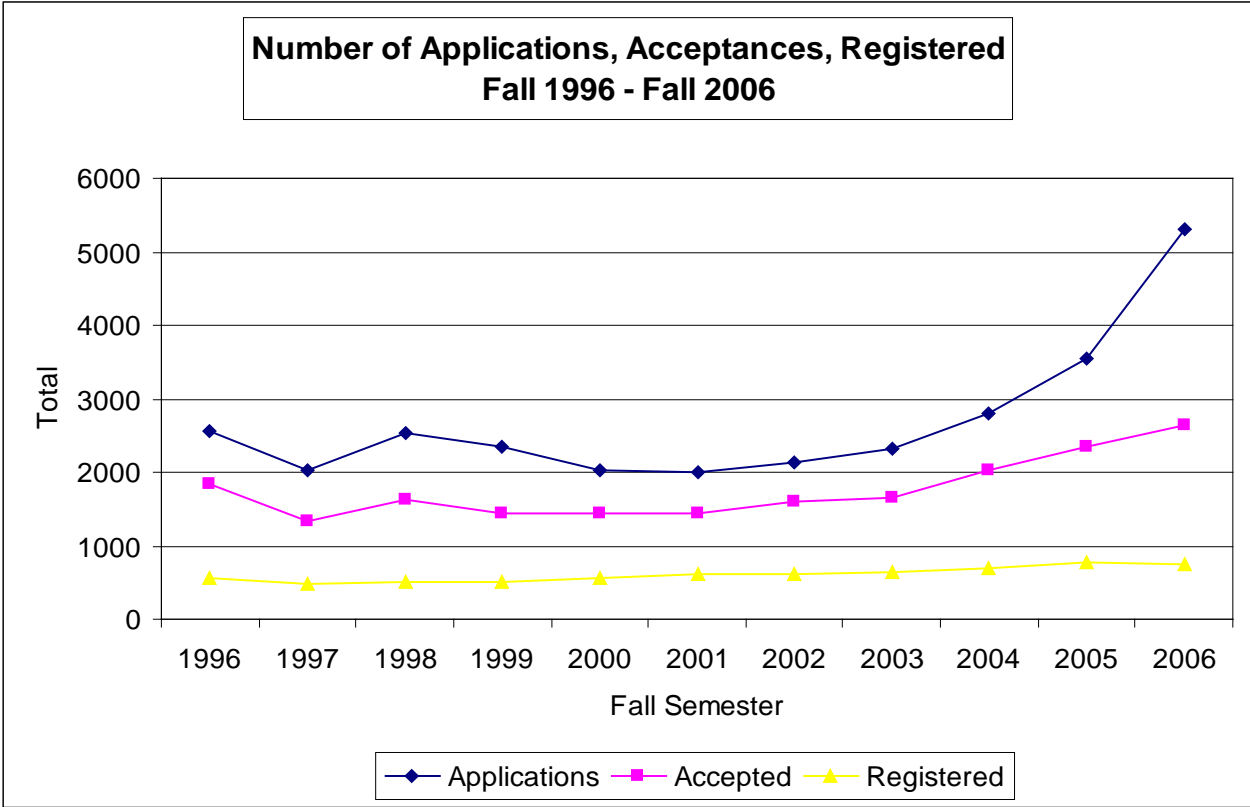
All New Students By Program

	<u>Fall 2006</u> <u>Count</u>	<u>Fall 2005</u> <u>Count</u>	<u>% Change</u>
<i>Traditional Undergraduate</i>	749	781	-4.1%
<i>Adult Degree Program</i>	101	83	21.7%
<i>RN to BSN</i>	3	3	0.0%
<i>Online Nursing</i>	212	178	19.1%
<i>EMBA</i>	0	0	
<i>MBA</i>	94	66	42.4%
<i>MAT</i>	43	14	207.1%
<i>MAT Non-degree</i>	9	39	-76.9%
<i>MSN</i>	7	11	-36.4%
<i>Orthodontics</i>	<u>14</u>	<u>14</u>	0.0%
	1232	1189	3.6%

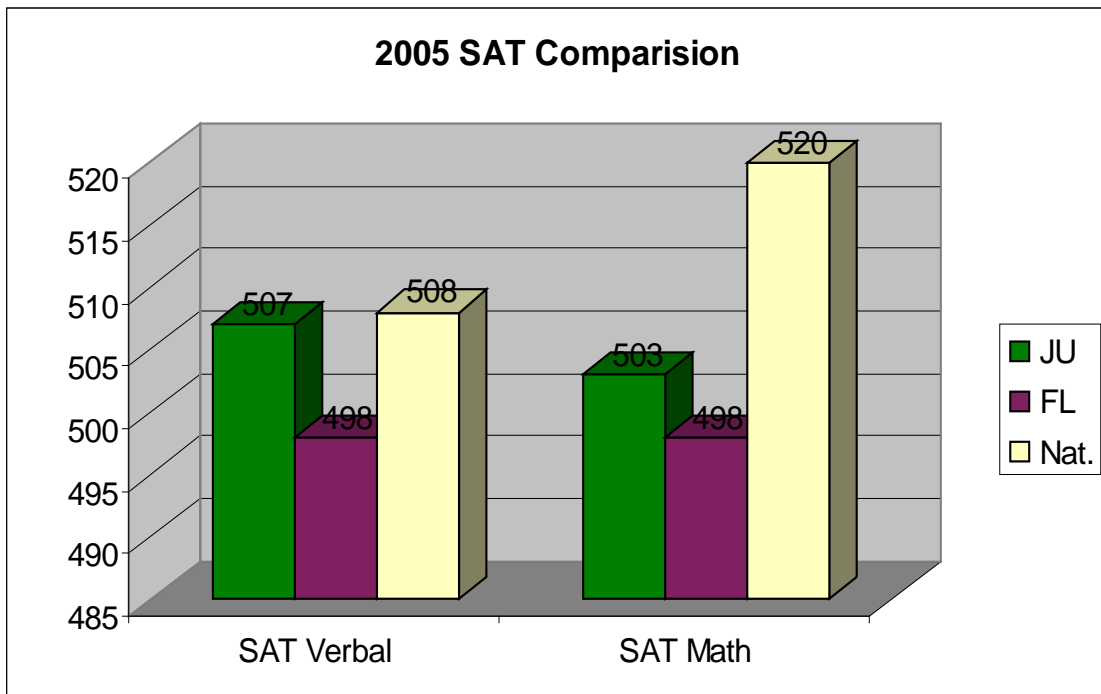
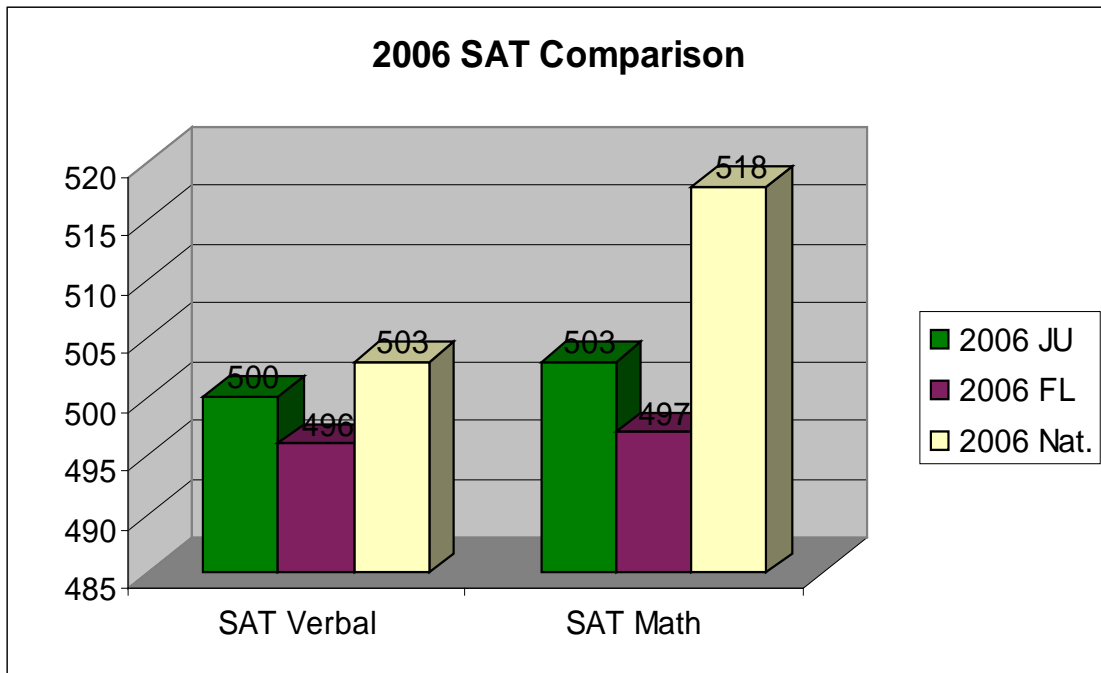
**ADMISSIONS RATIOS: UNDERGRADUATES
ACCEPTANCE RATE AND REGISTRATION RATE
FALL 1997 - FALL 2006**

Academic Year	Total Applications	Total Accepted	Total Registered
1997	2037	1326	473
1998	2530	1615	500
1999	2340	1449	509
2000	2032	1453	570
2001	1994	1450	604
2002	2143	1587	603
2003	2327	1666	637
2004	2790	2022	686
2005	3555	2358	781
2006	5301	2636	782

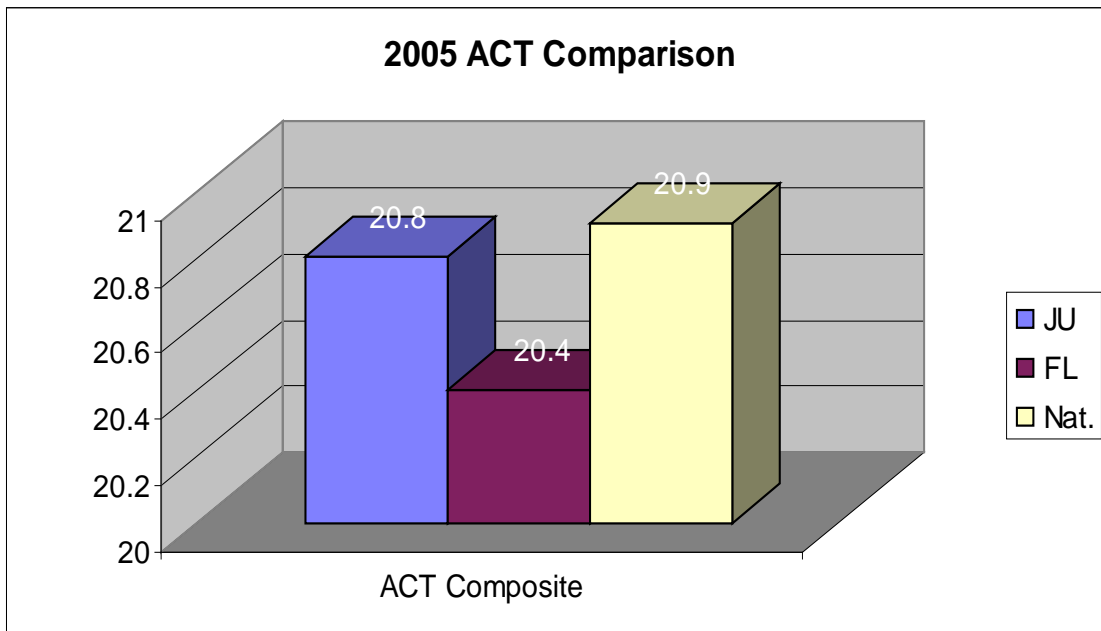
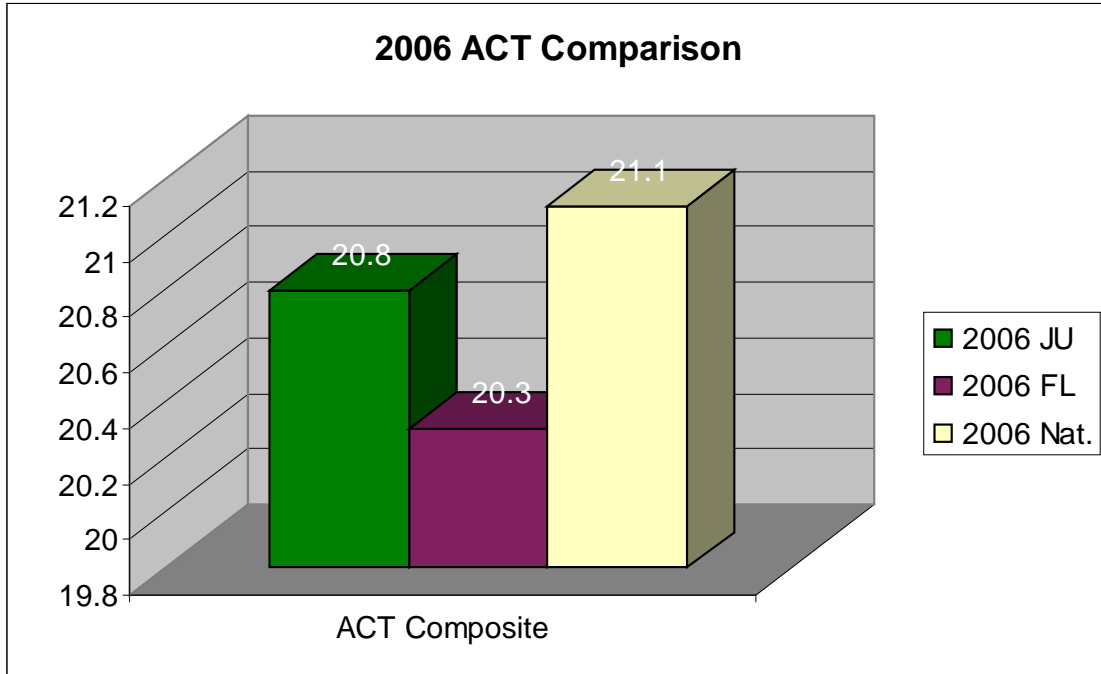
Academic Year	Acceptance Rate	Registration Rate
1997	65.1%	35.7%
1998	63.8%	31.0%
1999	61.9%	35.1%
2000	71.5%	39.2%
2001	72.7%	41.7%
2002	74.1%	38.0%
2003	71.6%	38.2%
2004	72.5%	33.9%
2005	66.3%	33.1%
2006	49.7%	29.7%



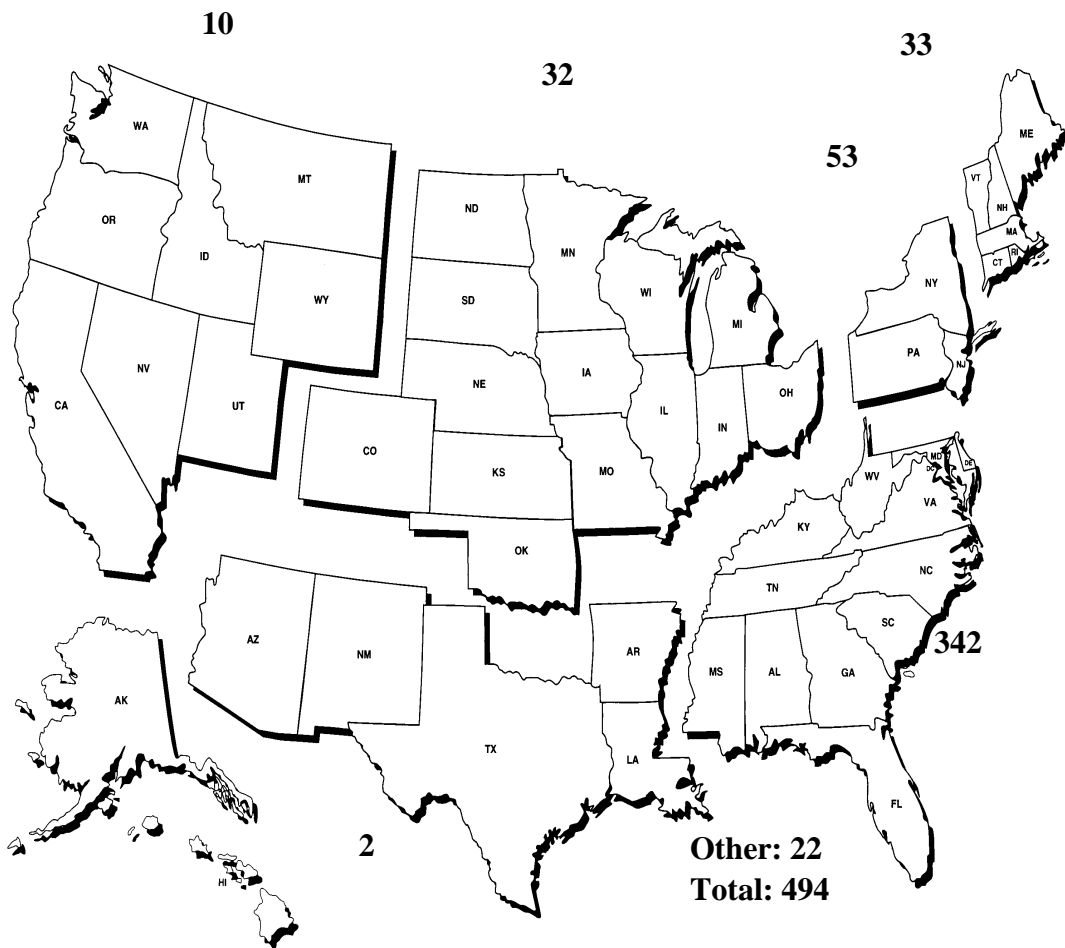
2006/2005 SAT Comparisons



2006/2005 ACT Comparisons



**NEW STUDENTS: FIRST TIME FRESHMEN
FALL 2006**



NEW ENGLAND.....33...

CT	10	NH	3
ME	1	RI	2
MA	15	VT	2

MIDDLE ATLANTIC..53...

NJ	17	PA	16
NY	20		

SOUTHEAST.....342

AL	1	MS	0
DE	2	NC	4
FL	273	SC	4
GA	23	TN	4
KY	1	VA	20
MD	8	WV	0
D.C.	2		

MIDWEST.....32...

CO	1	MO	1
IL	7	NE	0
IN	3	ND	0
IA	1	OH	12
KS	0	OK	1
MI	3	SD	0
MN	1	WI	2

SOUTHWEST.....2.....

AR	0	NM	0
AZ	0	TX	1
LA	1		

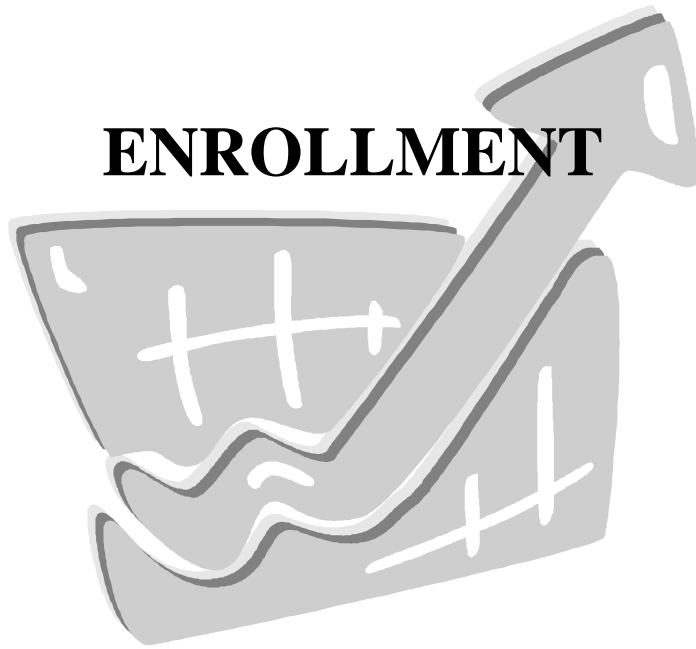
PACIFIC.....10.....

AK	2	NV	0
CA	6	OR	0
HI	1	UT	0
ID	0	WA	1
MT	0	WY	0

OTHER.....22...

PR	2	Military	2
VI	1	INT'L	17

ENROLLMENT

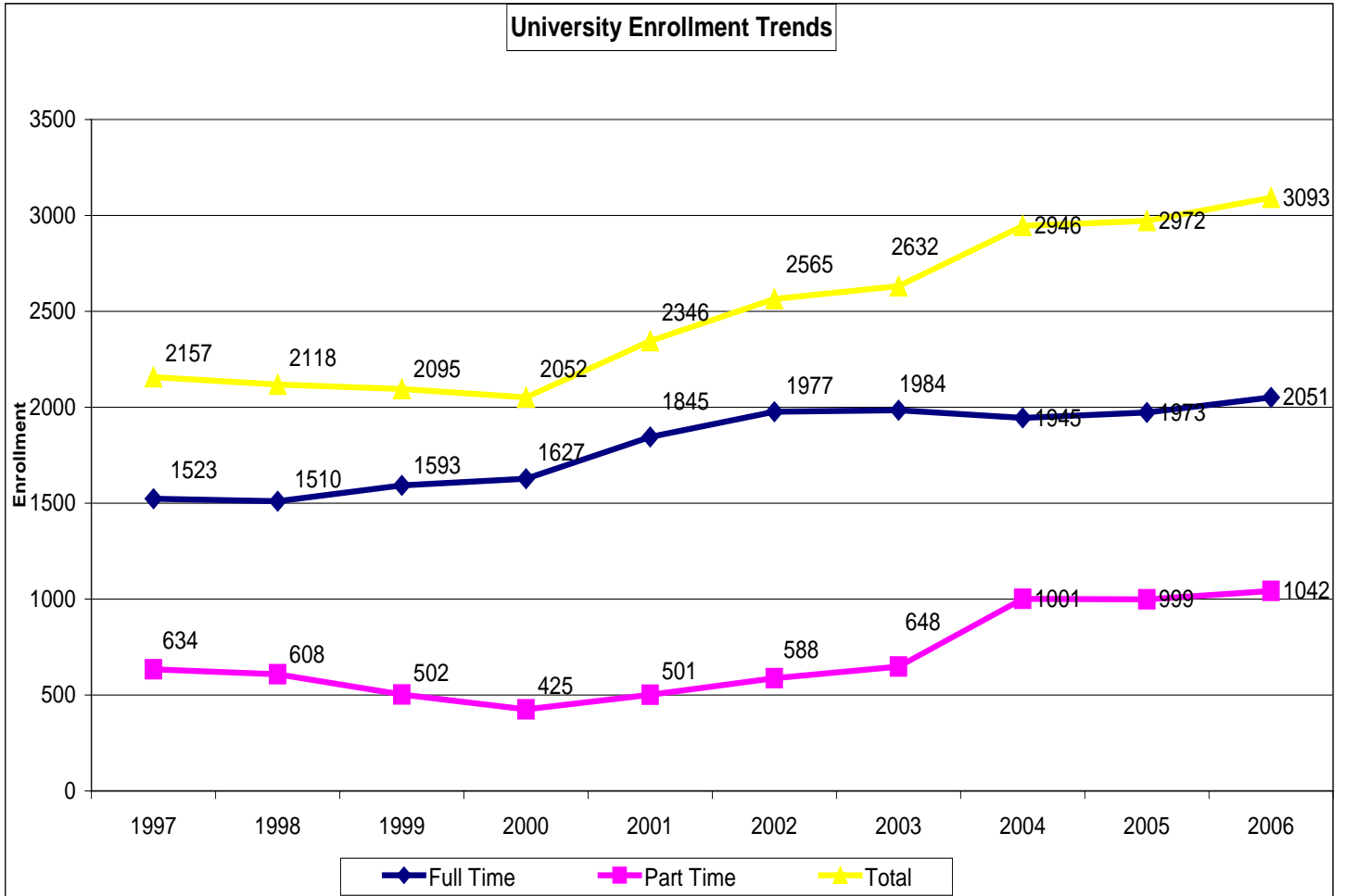


JACKSONVILLE UNIVERSITY ENROLLMENT FALL 2006

- Total Enrollment = 3093 (an increase of 121), continuing the growth trend.
- Most programs grew as a result of recruitment or retention
- Undergraduate students on-campus increased by 100 to 2229
- Retention of eligible to return undergraduates is 82% (78% in 05, 75% in '04)
- Graduate student enrollment grew to 394 (+8%)
 - MBA + 20%
 - Nursing + 33%
 - EXCEL + 300%
- Online nursing course registrations increased

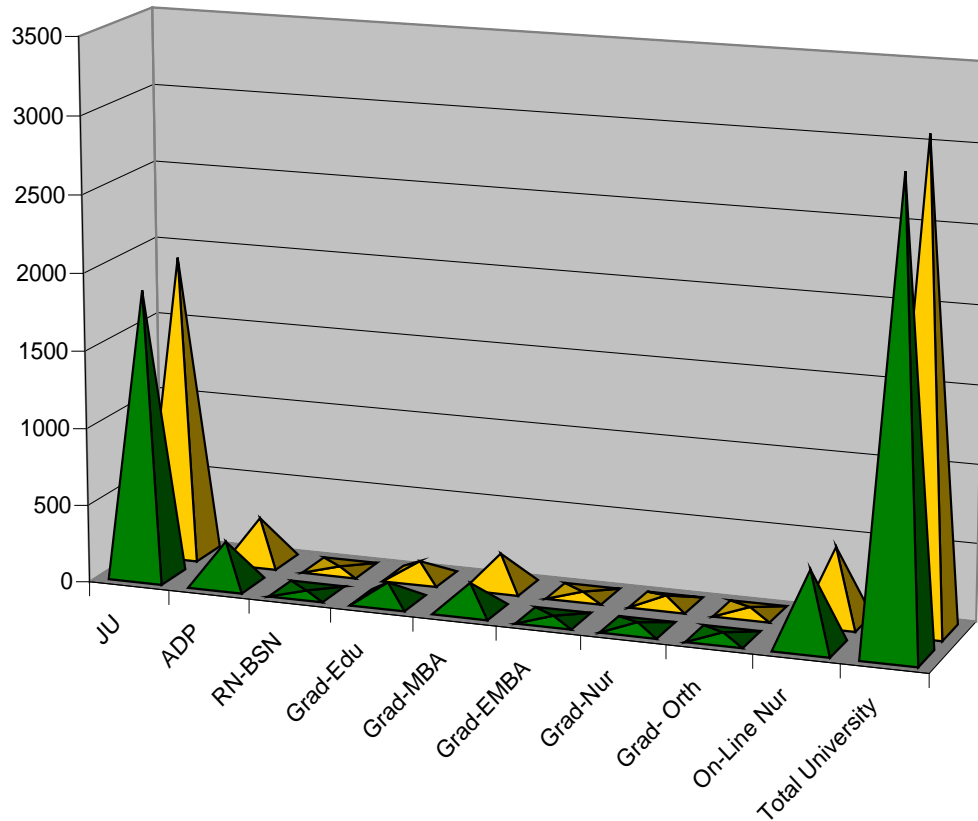
Student Type	Fall 2006 Headcount	Total Crs. Registered	Fall 2006 FTE	Fall 2005 Headcount	+/-	Fall 2005 FTE
Traditional UG (TU)	1944	28110	2342.5	1853	91	2256
Adult Deg (AB)	276	2,742	229	269	7	239.8
RN-BSN (RN/BK)	9	43	3.6	7	2	2.5
Total UG	2229	30895	2574.6	2129	100	2498.3
Edu-MAT	41	214	23.8	102	-61	52.6
Edu-SCAAT	7	27	3.0	5	2	3
Edu-Excel	27	165	18.3	9	18	6.4
Edu-Non-Deg	26	94	10.4	0	26	
Total Education	101	500	55.5	116	-15	62.0
Business-MBA	206	1162	129.1	169	37	95.3
Business- EMBA	13	156	17.3	15	-2	14.2
Total Business	219	1318	146.4	184	35	109.5
Nursing (NM)	46	221	24.6	34	12	22
Orthodontics (ORTH)	28	336	37.3	28	0	38.9
Total Graduate	394	2375	263.8	362	32	232.4
Total Campus	2623	33270	2838.4	2491	132	2730.7
On-Line Nurs.	470	1852	154.3	481	-11	150.2
Total University	3093	35122	2992.7	2972	121	2880.9

JACKSONVILLE UNIVERSITY ENROLLMENT TRENDS



- The percentage of students enrolled for full-time study has remained constant at 66% for three years.
- Total enrollment has increased 43% in the last decade.
- Full-time enrollment has increased 35% since 1997; part-time enrollment has increased 39%.

JU ENROLLMENT BY PROGRAM



	JU	ADP	RN-BSN	Grad-Edu	Grad-MBA	Grad-EMBA	Grad-Nur	Grad- Orth	On-Line Nur	Total University
■ 2005	1853	269	7	116	169	15	34	28	481	2972
■ 2006	1944	276	9	101	206	13	46	28	470	3093

- JU Traditional Undergraduate Student enrollment increased by 91 students, an increase of 5%
- Enrollment in the MBA program increased 22%.
- Total University enrollment increased 4%

ENROLLMENT BY STATUS

Undergraduate				
Fall	Full-Time	Part-Time	Total	Full Time Equivalent
1997	1425	432	1857	1989.8
1998	1413	445	1858	1968.8
1999	1507	327	1834	2040.5
2000	1559	258	1817	2054.6
2001	1760	453	2213	2360.4
2002	1889	704	2593	2656.2
2003	1900	774	2674	2699.1
2004	1877	684	2561	2584.8
2005	1912	698	2610	2648.5
2006	1980	719	2699	2728.9

Graduate				
Fall	Full-Time	Part-Time	Total	Full Time Equivalent
1997	98	202	300	224.2
1998	97	163	260	194.5
1999	86	175	261	182.5
2000	68	167	235	162.8
2001	85	221	306	211.9
2002	88	306	394	255.1
2003	84	334	418	270.2
2004	68	317	385	231.7
2005	61	301	362	232.4
2006	71	323	394	263.8

FALL 2006 ETHNICITY

Traditional Undergraduates	2003		2004		2005		2006	
Native American/Alaskan	12	1%	11	1%	13	1%	12	1%
Black, Non-Hispanic	212	12%	252	14%	308	17%	362	19%
Asian/Pacific Islander	46	3%	46	3%	50	3%	43	2%
Hispanic	91	5%	97	5%	107	6%	109	6%
White, Non-Hispanic	1209	68%	1177	65%	1117	60%	1132	58%
International Non-Resident	64	4%	64	4%	77	4%	69	4%
Unknown	157	9%	154	9%	181	10%	217	11%
	1,791		1,801		1,853		1,944	
Adult Degree Program	2003		2004		2005		2006	
Native American/Alaskan	4	1%	2	1%	1	0%	0	0%
Black, Non-Hispanic	106	26%	87	28%	66	25%	92	33%
Asian/Pacific Islander	13	3%	9	3%	7	3%	6	2%
Hispanic	13	3%	9	3%	7	3%	12	4%
White, Non-Hispanic	215	53%	167	53%	114	42%	117	42%
International Non-Resident	0	0%	1	0%	1	0%	0	0%
Unknown	54	13%	38	12%	73	27%	49	18%
	405		313		269		276	
RN-BSN	2003		2004		2005		2006	
Native American/Alaskan	0	0%	0	0%	0	0%	0	0%
Black, Non-Hispanic	4	22%	5	36%	1	14%	0	0%
Asian/Pacific Islander	1	6%	1	7%	0	0%	0	0%
Hispanic	2	11%	1	7%	0	0%	0	0%
White, Non-Hispanic	10	56%	7	50%	5	71%	7	78%
International Non-Resident	0	0%	0	0%	0	0%	0	0%
Unknown	1	6%	0	0%	1	14%	2	22%
	18		14		7		9	
<i>Total On-Campus UG</i>	2,214		2,128		2,129		2,229	

Graduate

Native American/Alaskan	1	0%	1	0%	2	1%	1	0%
Black, Non-Hispanic	60	14%	58	15%	50	14%	79	20%
Asian/Pacific Islander	14	3%	10	3%	11	3%	14	4%
Hispanic	18	4%	15	4%	17	5%	21	5%
White, Non-Hispanic	247	59%	216	56%	172	48%	210	53%
International Non-Resident	7	2%	3	1%	1	0%	5	1%
Unknown	71	17%	82	21%	109	30%	64	16%
<i>Total Graduates</i>	<i>418</i>		<i>385</i>		<i>362</i>		<i>394</i>	

Total Campus **2,632** **2,513** **2,491** **2,623**

On-Line Nursing

	2003		2004		2005		2006	
Native American/Alaskan							3	1%
Black, Non-Hispanic							64	14%
Asian/Pacific Islander							8	2%
Hispanic							15	3%
White, Non-Hispanic							339	72%
International Non-Resident							1	0%
Unknown							40	9%
<i>Total On-Line Nursing</i>	<i>0</i>		<i>0</i>		<i>0</i>		<i>470</i>	

Total JU Students **2,632** **2,513** **2,491** **3,093**

Total Undergraduate

	2003		2004		2005		2006	
Native American/Alaskan	16	1%	13	1%	14	1%	12	1%
Black, Non-Hispanic	322	15%	344	16%	375	18%	454	20%
Asian/Pacific Islander	60	3%	56	3%	57	3%	49	2%
Hispanic	106	5%	107	5%	114	5%	121	5%
White, Non-Hispanic	1,434	65%	1,351	63%	1,236	58%	1,256	56%
International Non-Resident	64	3%	65	3%	78	4%	69	3%
Unknown	212	10%	192	9%	255	12%	268	12%
	<i>2,214</i>		<i>2,128</i>		<i>2,129</i>		<i>2,229</i>	

Total University

	2003		2004		2005		2006	
Native American/Alaskan	17	1%	14	1%	16	1%	16	1%
Black, Non-Hispanic	382	15%	402	16%	425	17%	597	19%
Asian/Pacific Islander	74	3%	66	3%	68	3%	71	2%
Hispanic	124	5%	122	5%	131	5%	157	5%
White, Non-Hispanic	1,681	64%	1,567	62%	1,408	57%	1,805	58%
International Non-Resident	71	3%	68	3%	79	3%	75	2%
Unknown	283	11%	274	11%	364	15%	372	12%
	<i>2,632</i>		<i>2,513</i>		<i>2,491</i>		<i>3,093</i>	

FALL 2006 ENROLLMENT BY GENDER

	MEN		WOMEN		TOTAL	
	Head Count	% Campus Enrollment	Head Count	% Campus Enrollment	Head Count	% Campus Enrollment
Traditional UG (JU)	997	38%	947	36%	1944	74%
Adult Degree Program (LG)	85	3%	191	7%	276	11%
RN to BSN (RN)	1	0%	8	0%	9	0%
Total Campus UG	1083	41%	1146	44%	2229	85%
EMBA (EM)	11	0%	2	0%	13	0%
MBA (MB)	109	4%	97	4%	206	8%
Education-Degree (MT)	12	0%	29	1%	41	2%
Education (EX)	2	0%	25	1%	27	1%
Education (SC)	4	0%	3	0%	7	0%
Education (ND)	4	0%	22	1%	26	1%
Nursing (NM)	3	0%	43	2%	46	2%
Orthodontics (OR)	20	1%	8	0%	28	1%
Total Campus Graduate	165	6%	229	9%	394	15%
Total All Campus Students	1248	48%	1375	52%	2623	100%
On-Line Nursing (BK)	42		428		470	
TOTAL ALL STUDENTS	1290		1803		3093	

TRADITIONAL ENROLLMENT BY MAJOR

College of Arts & Sciences					Census Enrollment	
Majors	FROSH	Transfers	Continuing/ Readmits	Total	Fall 2005	+/-
AS-BLY	23	21	78	122	120	2
AS-CIS	0	0	0	0	7	-7
AS-COM	22	16	52	90	86	4
AS-CS	3	5	22	30	31	-1
AS-CY	7	1	15	23	22	1
AS-EDU	0	3	15	18	12	6
AS-EH	8	7	21	36	32	4
AS-ENR	25	3	27	55	53	2
AS-ENV	0	0	0	0	2	-2
AS-FH	1	0	1	2	2	0
AS-GEO	0	1	13	14	11	3
AS-HUM	0	2	2	4	2	2
AS-HY	6	3	23	32	31	1
AS-MS	4	0	16	20	25	-5
AS-MSC	20	4	23	47	63	-16
AS-NUR	0	45	111	156	156	0
AS-PE	22	9	69	100	100	0
AS- PEDU	10	6	11	27	22	5
AS-PNU	23	23	18	64	60	4
AS-POL	13	8	29	50	44	6
AS-PPY	1	0	6	7	5	2
AS-PS	2	0	5	7	8	-1
AS-PSY	21	6	54	81	72	9
AS-SH	0	1	3	4	6	-2
AS-SOC	6	4	28	38	34	4
AS-Total	217	168	642	1027	1006	21
Davis College of Business					Census Enrollment	
Majors	FROSH	Transfers	Continuing/ Readmits	Total	Fall 2005	+/-
BU-ATG	15	4	24	43	38	5
BU-AVM	6	4	25	35	30	5
BU-AVO	37	9	131	177	186	-9
BU-BDL	1	0	0	1	0	1
BU-BUS	1	0	12	13	73	-60
BU-ECS	4	1	9	14	10	4
BU-FIN	8	3	30	41	42	-1
BU-INB	18	2	21	41	48	-7
BU-MGT	49	14	56	119	46	73
BU-MKG	20	4	49	73	52	21
BU-Total	159	41	357	557	525	32

College of Fine Arts					Census Enrollment	
Majors	FROSH	Transfers	Continuing/ Readmits	Total	Fall 2005	
FA-ARH	0	0	2	2	2	0
FA-ART	6	5	13	24	12	12
FA-CAD	6	2	32	40	49	-9
FA-DE	7	2	18	27	33	-6
FA-DED	0	2	9	11	11	0
FA-MEN	1	2	6	9	16	-7
FA-MUB	0	0	0	0	14	-14
FA-MUC	0	0	3	3	4	-1
FA-MUP	2	2	8	12	17	-5
FA-MUS	14	2	26	42	18	24
FA-MUT	0	0	1	1	7	-6
FA-SA	0	0	6	6	16	-10
FA-TA	8	7	25	40	31	9
FA-Total	44	24	149	217	230	-13
Undeclared & Non-Degree					Census Enrollment	
Majors	FROSH	Transfers	Continuing/ Readmits	Total	Fall 2005	
UND	74	8	44	126	81	45
Non-Degree	0	0	17	17	11	6
TOTAL	494	241	1192	1944	1853	91

FALL ENROLLMENT BY RESIDENCY

	Florida	USA	International	TOTAL
<u>UNDERGRADUATES</u>				
Traditional Undergraduate (JU)	1206	684	54	1944
Adult Degree (LG)	273	3	0	276
RN to BSN (RN)	9	0	0	9
On-Line Nursing	81	386	3	470
Total Undergraduate	1569	1073	57	2699
<u>GRADUATES</u>				
Executive MBA (EM)	13	0	0	13
Evening MBA (MB)	192	13	1	206
Education (Non-Degree)	26	0	0	26
Education (EX)	27	0	0	27
Education (MAT)	39	2	0	41
Education (SC)	7	0	0	7
Nursing (NM)	44	0	2	46
Orthodontics (OR)	21	7	0	28
Total Graduate	369	22	3	394
Total University	1938	1095	60	3093

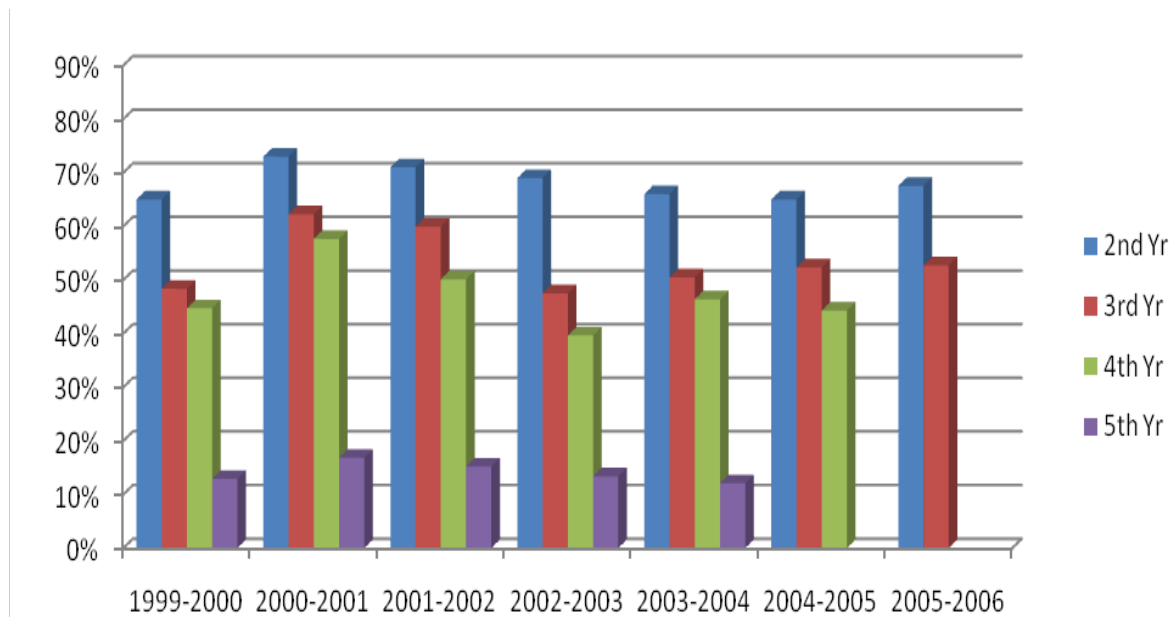
KEY INDICATORS



Fall to Fall Retention Rates

Traditional First Time Full-Time Freshmen Cohort

Jacksonville University												
FF Cohort Entering Term	Number in Cohort	Retention Rates (to next Fall term)								% Graduated After		
		2nd Yr		3rd Yr		4th Yr		5th Yr		4 Yrs	5 Yrs	6 Yrs
1999-2000	302	196	65%	146	48%	135	45%	39	13%	29%	40%	44%
2000-2001	392	288	73%	244	62%	226	58%	66	17%	38%	53%	55%
2001-2002	407	289	71%	244	60%	204	50%	62	15%	35%	47%	49%
2002-2003	381	264	69%	181	48%	151	40%	51	13%	26%	35%	
2003-2004	414	272	66%	209	50%	192	46%	50	12%	29%		
2004-2005	447	289	65%	234	52%	198	44%					
2005-2006	533	360	68%	281	53%							





Full Time Teaching Faculty

Fall 2006		
By Gender		
	Number	Percent
Male	79	58.0%
Female	58	42.0%
Total	<hr/> 137	<hr/> 100.0%
By Tenured Status		
	Number	Percent
Male	49	65.0%
Female	26	35.0%
Total	<hr/> 75	<hr/> 100.0%

Fall 2005		
By Gender		
	Number	Percent
Male	77	57.0%
Female	58	43.0%
Total	<hr/> 135	<hr/> 100.0%
By Tenured Status		
	Number	Percent
Male	52	64.2%
Female	29	35.8%
Total	<hr/> 81	<hr/> 100.0%

Fall 2004		
By Gender		
	Number	Percent
Male	75	57.7%
Female	55	42.3%
Total	<hr/> 130	<hr/> 100.0%
By Tenured Status		
	Number	Percent
Male	49	64.5%
Female	27	35.5%
Total	<hr/> 76	<hr/> 100.0%

FACULTY BY DEGREE AND STATUS

Fall	Number of Full-time Faculty	Number With Ph.D.	Number With Terminal Degrees	Number Tenured
1998	113	77	81	80
1999	104	70	75	68
2000	101	69	74	66
2001	108	74	79	67
2002	116	78	86	73
2003	125	77	93	73
2004	130	73	98	76
2005	135	83	103	81
2006	137	84	108	75

Fall	Part-time	Full-time	PT/FT Ratio
1998	100	113	0.88
1999	98	104	0.94
2000	82	101	0.81
2001	113	108	1.05
2002	117	116	1.01
2003	139	125	1.11
2004	83	130	0.64
2005	89	135	0.66
2006	95	137	0.69

STUDENT FACULTY RATIO

2001-02	2002-03	2003-04	2004-05	2005-06	2006-07
15 to 1	16 to 1	17 to 1	15 to 1	14 to 1	14 to 1

FACULTY BY ETHNICITY

Ethnicity	Full Time (%)	Part Time (%)
Black, Non-Hispanic	2 (1.5%)	4 (4.0%)
Asian	1(1.0%)	
Hispanic	1 (1.0%)	1 (1.1%)
White, Non-Hispanic	129 (94.2%)	81 (91%)
International, Non-Resident	1(1.0%)	0
Other	3 (2.2%)	4 (4.5%)

Full Time = 137

Part Time = 95