JACKSONVILLE UNIVERSITY

Degree: BBA   Major: FinTech   Catalog Year: 2023-2024

This guide is for planning purposes in consultation with your advisor. For official program requirements, please refer to the academic catalog and your degree audit. To complete the program in 4 years, students will need to enroll in an average of 15 credits (5 classes) per semester.

Degree requirements are made up of core requirements (C), major requirements (M), and elective courses (E).

First Year
Semester 1

Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
MATH 112	Modern Applications of Math	(PRE: Math 104) C Minimum	3	M/C	
JU 189 (or JU 169 Honors)	First-Year Seminar		3	E	
MGT 320	Leadership		3	M	
Core			3	C	
Core			3	C	

First Year
Semester 2

Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
ECON 201	Principles of Macroeconomics	C Minimum	3	M/C	
PHIL 212	Ethics		3	M/C	
Core			3	C	
Core			3	C	
Core			3	C	

Second Year
Semester 3

Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
ACCT 201	Principles of Accounting I	C Minimum	3	M	
MGT 321	Legal, Ethical Environment of Business	(PRE: ENGL 103) C Minimum	3	M	
ECON 202	Principles of Microeconomics	C Minimum	3	M	
DSIM 203RI	App Business/Economics Analysis	C Minimum	3	M/C	
Core/ Elective			3	C / E	

Second Year
Semester 4

Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem

Degree: BBA   Major: FinTech   Catalog Year: 2023-2024

Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
ACCT 202	Principles of Accounting II	(PRE: ACCT 201, MATH 112 or 140) C Minimum	3	M	
DSIM 201	Business Statistics	C Minimum	3	M	
MKG 301	Principles of Marketing		3	M	
FIN 301	Corporate Finance	(PRE: ACCT 201 and ECON 201) C Minimum	3	M	
Core/ Elective			3	C / E	

Third Year					
Semester 5					
Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
DSIM 305	Quantitative Business Methods	(PRE: DSIM 201 or instructor consent) C Minimum	3	M	
DSIM 370	Management Information Technology	(PRE: DSIM 203RI)	3	M	
INB 303	Competing in Global Environment	Satisfies DEI requirement	3	M	
Core/Elective			3	C/E	
Core/ Elective			3	C / E	

Third Year					
Semester 6					
Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
FIN 420	Investments	(PRE: FIN 301)	3	M	Sp
XXX xx	FinTech Elective	See list below	3	M	
CS 307	Python Programming		3	M	Sp
Core/Elective			3	C/E	
Core/ Elective			3	C / E	

Fourth Year					
Semester 7					
Prefix/Number	Course Title	Prerequisites/Comments	Crs	Area	Sem
MGT 308WS	Business Communications	(PRE: ENGL 103) C Minimium	3	M	
MGT 310	Org Behavioral / Leadership Skills	Satisfies DEI requirement	3	M	
XXX xxx	FinTech Elective	See list below	3	M	
DSIM 350	Project /Operations Management	(PRE: MATH 112 or 140)	3	M	
Core/ Elective			3	C / E	

JACKSONVILLE UNIVERSITY

Degree: BBA   Major: FinTech   Catalog Year: 2023-2024

Fourth Year					
Semester 8					
Prefix/Number	**Course Title**	**Prerequisites/Comments**	**Crs**	**Area**	**Sem**
FIN 435	Financial Management	(PRE: FIN 301)	3	M	Sp
DSIM 410	Business Database Analysis	(PRE: DSIM 201, DSIM 203RI, DSIM 370 (or ACCT 370 or SPO 370)	3	M	Sp
MGT 432	Business Strategies / Venues Development	(PRE: FIN 301 or SPO 301 & senior status)	3	M	
Core/ Elective			3	C / E	
Core/ Elective			3	C / E	

Two additional courses from:					
Prefix/Number	**Course Title**	**Prerequisites/Comments**	**Crs**	**Area**	**Sem**
FIN 432	Security Analysis	(PRE: FIN 301)	3	M	
FIN 440	Portfolio Management	(PRE: FIN 301)	3	M	
DSIM 307	Introduction to Business Analytics	(PRE: DISM 203RI, DSIM 201)	3	M	F
DSIM/ECON 405	Advanced Statistics and Econometrics	(PRE: DSIM 201, DSIM 203RI, ECON 201, ECON 202)	3	M	F
CS 158	Foundation of Programming		4	M	
CS 302	Software Design and Development		3	M	Sp
CS 354WI	Project Management		3	M	Sp
CS 451	Applied Data Mining		3	M	F
FIN/BUS 490	Internship		3	M	
FIN 480	Special Topics		3	M	
FIN 451	Blockchain	(PRE: FIN 301)	3	M	

Core Courses (37 credits)		
Area	**Course(s)**	**Planned**
Economics	ECON 201 (satisfied by major)	x
English	ENGL 103 (depending on placement, student may need ENGL 101 first). 'C-' or better required. NOTE: All students enrolled in ENGL 103 must pass an Exit Exam at the end of the term. Students not passing this exit exam are required to enroll in ENGL 214WI prior to reaching 60 hours. It is not necessary to pass this exam in order to pass ENGL 103. ENGL 214WI counts as an elective course.	3
English (Lit)	ENGL 189, 202, 203, 204, or 206	3
Fine Arts	Three hours in ART, ARH, DANC, MART, MUS, or THEA	3
Global Studies		3

Requirement	One 102-level (or above) foreign language course or equivalent, or any International Studies (IS) course at the 300-level	
History	One three-credit HIST course at the 100- or 200-level	3
Humanities	One three-credit HUM course at 300 level or above	3
Lab Science	100 or 200-level lab science, at least 4 credits, in BIOL, CHEM, ENV, MSC, or PHYS	4
Mathematics	MATH 112 (satisfied by major)	x
Philosophy	PHIL 212 (satisfied by major)	x
Social Science	GEOG 189 or 200; POL 189, 205 or 208; PSYC 189 or 201; SOC 189 or 203	3
Technology	DSIM 203RI (satisfied by major; also satisfies the Experiential Learning requirement)	x

General Requirements for All bachelor's degrees •A minimum of 120 credit hours earned with a minimum of 30 credit hours completed at JU. •A minimum of a "C" (2.0) average for all work taken at JU. •A student must satisfy all requirements of the University Core Curriculum in addition to all major and degree requirements. •A student is responsible for meeting the specific graduation requirements of the selected major and degree. A student who pursues more than one major must meet all degree requirements for each major. •A student must have at least a "C" (2.0) average in the major. •At least 12 credit hours in the major in courses numbered 300 or above must be completed at JU. •A minimum of forty-two credit hours must be in courses numbered 300 or above. *At least one each of an upper level Writing-Intensive and Speech-Intensive course (designated with a "WI" or "SI" in the course number; may be satisfied by courses already required for major). •At least 3 credit hours in Experiential Learning (defined as Undergraduate Research, Research Intensive with "RI" designation, Internship, Study Abroad, or Service Learning; may be satisfied by courses already required for major) * At least one Diversity, Equity, Inclusion (DEI) course (may be satisfied by courses already required for major). NOTE: This four-year plan is meant to be a guide. For full degree requirements, please consult the academic catalog.