



Office of
Analytics & Planning
JACKSONVILLE UNIVERSITY

Mission Review Policy

The Board of Trustees of Jacksonville University formally approves and periodically reviews the mission statement of the institution. The Board in its review may reaffirm the mission statements of the institution or determine whether changes are made, thereby ensuring that institutional goals and outcomes remain compatible with the mission statement. This also satisfies the expectations of the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC), which in [Standard 4.2.a](#) requires that “The governing board ensures the regular review of the institution’s mission.”

The implementation of this policy requires the Board to conduct an annual review of the mission statements of the institution.

- Mission reviews shall occur annually during the February Board Meeting unless better suited for other meeting agendas.
- The President shall present the mission statement to the Board for review, analysis, and discussion.
- The Board, in its review, may reaffirm the mission statement and determine whether changes need to be made, thereby ensuring that institutional goals and outcomes remain compatible with the mission statement.
- Mission reviews further allow the Board to better assess the effectiveness of the institution.

The mission shall be reviewed by the entire campus for suggested modifications during each strategic planning cycle. All faculty, staff, and students will be able to contribute to the process. The Board will review any proposed changes to the mission statement as a result of this process.