Aviation & Business MINORS (2018-2019)

For more info on these minors, prerequisites & course descriptions, please refer to the current JU Academic Catalog.

**ACCOUNTING**

12 credit hours of accounting courses numbered above ACCT 202 that must include ACCT 311 and ACCT 312.

- ACCT 311 Intermediate Accounting 3 hours
- ACCT 312 Intermediate Accounting 3
- ACCT xxx Additional 6 credit hours of accounting courses chosen with written approval of accounting program coordinator.

**Total:** 12 hours

**Note:** Students minoring in accounting must earn a “C” or better in ACCT 201, ACCT 202, and ACCT 311. A course taken as part of a major cannot also be used to satisfy the requirements of a minor.

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**AVIATION MANAGEMENT**

Available to non-aviation students only

- AVS 101 Aviat’n Science/Private Pilots 3 hours
- AVM 301 Aviation History/Development 3

**Plus** three courses must be selected from the following courses:

- AVM 302 Aviation Economics
- AVM 306 Airport Planning & Mgt
- AVM 403 Aviation Transport System
- AVM 404 Civil Aviation Operations

**Total:** 15 hours

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**AVIATION MANAGEMENT & FLIGHT OPS**

Available to non-aviation students only

- AVS 101 Aviat’n Science/Private Pilots 3 hours
- AVS 102 Aviation Weather 3
- AVS 103 Intro to Aviation Automation 3
- AVO 110 Private Pilot Lab A 2
- AVO 112 Private Pilot Lab B 2

**Plus** one course must be selected from the following courses:

- AVM 301 Aviation History & Development
- AVM 302 Aviation Economics
- AVM 306 Airport Planning & Mgt
- AVM 403 Aviation Transport System
- AVM 404 Civil Aviation Operations
- AVM 406 Aviation Law
- AVM 407RI Crew Resource Management
- AVS 202 Aviation Science Instrument Pilots

**Total:** 16 hours

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**BUSINESS ADMINISTRATION**

Available to non-business students only

- ACCT 201 Principles of Accounting I 3 hours
- ACCT 202 Principles of Accounting II 3
- MGT 310 Org Behavior/Leadership 3
- MGT 321 Legal/Ethical Environm’t Bus 3
- MKG 301 Principles of Marketing 3

**Total:** 15 hours

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**BUSINESS ANALYTICS**

- DSIM 203RI Applied Bus and Econ Anal. 3 hours
- DSIM 307 Intro Bus Analytics 3

**Plus** two courses must be selected from the following courses:

- DSIM 410 Business Database Analysis
- DSIM 415 Management Science
- DSIM 420 Visual Analytics, Capstone
- DSIM/MKG 435 Marketing Analysis

**Total:** 12 hours

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**CONSUMER GOODS & SERVICES MARKETING**

- MKG 301 Principles of Marketing 3 hours
- MKG 320 Product and Brand Mgt 3
- MKG 334 Retail Management 3
- MKG 336 Buyer Behavior 3

**Total:** 12 hours

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**ECONOMICS**

12 credit hours of economics courses numbered above ECON 202, 3-credit hours of which must be ECON 304 or ECON 305.

- ECON 304 Economics of Bus Decisions 3 hours
- or ECON 305 Macroeconomics Analysis

**ECON xxx** Additional 9 credit hours of economics courses chosen with written approval of economics faculty member.

**Total:** 12 hours

**Note:** Students minoring in economics must earn a “C” or better in ECON 201 and ECON 202. A course taken as part of a major cannot also be used to satisfy the requirements of a minor.
### AVIATION and BUSINESS Minors (2018-2019)

**continued.....**

### ENTREPRENEURSHIP

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>ACCT 201**</td>
<td>Principles of Accounting I</td>
<td>3</td>
</tr>
<tr>
<td>ENT 481</td>
<td>Entrepreneurship &amp; New Economy</td>
<td>3</td>
</tr>
<tr>
<td>ENT 482</td>
<td>Managing/Growing Entre Enterprise</td>
<td>3</td>
</tr>
<tr>
<td>MKG 301**</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
</tbody>
</table>

**Plus** 1 three-credit hour course chosen from the courses listed below:

- DSIM 307 Introduction to Business Analytics
- ENT 480 Special Topics in Entrepreneurship
- ENT/FIN 483 Venture Finance
- ENT 487 Independent Study Entrepreneurship
- ENT 490 Internship in Entrepreneurship
- INB 421 Global Business Experience
- MGT 322 Business Law II
- MGT 360 Management of Human Resources
- MKG 331** Advertising Management
- MKG 333** Sales and Customer Relationship
- MUS 321WR Entrepreneurship in Music Industry
- XXX xxx Approved Research Intensive

- experiential learning or Entrepreneurship course selected from the student’s chosen discipline, if available

**Total:** 15 hours

**Note:** Students minoring in Entrepreneurship must earn a “C” or better in ENT 481 and ENT 482. **“A course taken as part of a major cannot also be used to satisfy the requirements of a minor.”**

### MANAGEMENT

<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>MGT 310</td>
<td>Org Behavior/Leadership</td>
<td>3</td>
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</tbody>
</table>

**Plus** three courses chosen from the following courses with the written approval of a management faculty member:

- MGT 301 Principles of Management
- MGT 308WS Business Communication
- MGT 320 Leadership
- MGT 321 Legal/Ethical Environment Bus
- MGT 326 Business, Ethics & Government
- MGT 360 Mgt of Human Resources
- MGT 408 Org Design & Change Mgt
- MGT 412 Exec Communication Techniques

**Total:** 12 hours

**Note:** Students in the Davis College of Business majoring in other areas may apply MGT 310 and DSIM 350 against the requirements of a business management minor. A course taken as part of a major cannot also be used to satisfy the requirements of a minor.

### FINANCE

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>ACCT/FIN 305</td>
<td>Financial Stmt Analysis</td>
<td>3</td>
</tr>
<tr>
<td>FIN 420</td>
<td>Investments</td>
<td>3</td>
</tr>
<tr>
<td>FIN 435</td>
<td>Financial Management</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total:** 9 hours

**Note:** Students minoring in Finance must earn a “C” or better in FIN 301. A course taken as part of a major cannot also be used to satisfy the requirements of a minor.

### MARKETING

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<tr>
<th>Course Code</th>
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</thead>
<tbody>
<tr>
<td>MKG 301</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
</tbody>
</table>

**Plus** three courses chosen from the following courses with the written approval of a marketing faculty member:

- MKG 331 Advertising Management
- MKG 333 Sales & Customer Relationship Mgt
- MKG 334 Retail Management
- MKG 336 Buyer Behavior
- MKG/INB 341 International Marketing
- MKG 435 Marketing Research Methods
- MKG 438 Marketing Strategy

**Total:** 12 hours

**Note:** Students in the Davis College of Business majoring in other areas may apply MKG 438 against the requirements of a marketing minor. A course taken as part of a major cannot also be used to satisfy the requirements of a minor.

### PROFESSIONAL SALES

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<tr>
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<tbody>
<tr>
<td>MKG 301</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>MKG 333</td>
<td>Sales-Customer Relationship</td>
<td>3</td>
</tr>
<tr>
<td>MKG 334</td>
<td>Retail Management</td>
<td>3</td>
</tr>
</tbody>
</table>

- or MKG 336 Buyer Behavior

| MKG 433     | Adv. Selling & Account Mgt                        | 3     |

**Total:** 12 hours
AVIATION and BUSINESS Minors (2017-2018)
continued.....

SPORT BUSINESS
SPO 300 Intro to the Business of Sport 3 hours

Plus three courses chosen 9 from the following courses with the written approval of a sport business faculty member:
- SPO 301 Sport Finance & Economics
- SPO 303 International Aspects of Sport
- SPO 320 Sport Facility & Event Mgt
- SPO 370 Sport Promotion & Technology
- SPO 450 Sport Law and Compliance
- SPO 460 Sport Business Strategy
Total: 12 hours

How To Declare a Minor:
Students may declare a minor by completing the “Academic Change Request Form” and submitting it to the Advising Center office. Students are responsible for meeting the requirements listed in the Catalog for the particular minor. The Registrar’s Office will verify and record this achievement upon the student’s graduation. Minors are not required unless a particular degree program; e.g., a Bachelor of Fine Arts, so specifies. Minors must be selected from the same Catalog that is used for meeting major requirements.

FYI:
Earning a minor in a particular subject area is a great way to complement your major area, as well as give some focus and direction in choosing your elective courses. Minors may be earned in almost every major area offered at JU. There are even some minors available in areas where no major exists; e.g., criminal justice, international studies, religion, etc. Most minors require about 15-18 hours. Students electing to pursue the requirements of a minor must attain at least a “C”(2.0) average in all the courses required of the minor and at least six credit hours of the minor must be completed at JU.