Aviation & Business MINORS (2017-2018)

For more info on these minors, prerequisites & course descriptions, please refer to the current JU Academic Catalog

ACCOUNTING
12 credit hours of accounting courses numbered above ACCT 202 that must include ACCT 311 and ACCT 312.
ACCT 311 Intermediate Accounting  3 hours
ACCT 312 Intermediate Accounting  3
ACCT xxx Additional 6 credit hours of accounting courses chosen with written approval of accounting program coordinator.
Total: 12 hours

Note: Students minoring in accounting must earn a “C” or better in ACCT 201, ACCT 202, and ACCT 311. A course taken as part of a major cannot also be used to satisfy the requirements of a minor.

AVIATION MANAGEMENT
Available to non-aviation students only
AVS 101 Aviat’n Science/Private Pilots  3 hours
AVM 301 Aviation History/Development  3

Plus three courses must be selected from the following courses:
AVM 302 Aviation Economics
AVM 306 Airport Planning & Mgt
AVM 403 Aviation Transport System
AVM 404 Civil Aviation Operations
Total: 15 hours

AVIATION MANAGEMENT & FLIGHT OPS
Available to non-aviation students only
AVS 101 Aviat’n Science/Private Pilots  3 hours
AVS 102 Aviation Weather  3
AVS 103 Intro to Aviation Automation  3
AVO 110 Private Pilot Lab A  2
AVO 112 Private Pilot Lab B  2

Plus one course must be selected from the following courses:
AVM 301 Aviation History & Development
AVM 302 Aviation Economics
AVM 306 Airport Planning & Mgt
AVM 403 Aviation Transport System
AVM 404 Civil Aviation Operations
AVM 406 Aviation Law
AVM 407RI Crew Resource Management
AVS 202 Aviation Science Instrument Pilots
Total: 16 hours

BUSINESS ADMINISTRATION
Available to non-business students only
ACCT 201 Principles of Accounting I  3 hours
ACCT 202 Principles of Accounting II  3
MGT 310 Org Behavior/Leadership  3
MGT 321 Legal/Ethical Environ’mt Bus  3
MKG 301 Principles of Marketing  3
Total: 15 hours

BUSINESS ANALYTICS
DSIM 203RI Applied Bus and Econ Anal.  3 hours
DSIM 307 Intro Bus Analytics  3

Plus two courses must be selected from the following courses:
DSIM 410 Business Database Analysis
DSIM 415 Management Science
DSIM 420 Visual Analytics, Capstone
DSIM/MKG 435 Marketing Analysis
Total: 12 hours

CONSUMER GOODS & SERVICES MARKETING
MKG 301 Principles of Marketing  3 hours
MKG 320 Product and Brand Mgt  3
MKG 334 Retail Management  3
MKG 336 Buyer Behavior  3
Total: 12 hours

ECONOMICS
12 credit hours of economics courses numbered above ECON 202, 3-credit hours of which must be ECON 304 or ECON 305.
ECON 304 Economics of Bus Decisions  3 hours
or ECON 305 Macroeconomics Analysis
ECON xxx Additional 9 credit hours of economics courses chosen with written approval of economics faculty member.
Total: 12 hours

Note: Students minoring in economics must earn a “C” or better in ECON 201 and ECON 202. A course taken as part of a major cannot also be used to satisfy the requirements of a minor.
AVIATION and BUSINESS Minors (2017-2018) continued.....

ENTREPRENEURSHIP

ACCT 201** Principles of Accounting I 3 hours
ENT 481 Entrepreneurship & New Economy 3
ENT 482 Managing/Growing New Enterprise 3
MKG 301** Principles of Marketing 3

Plus 1 three-credit hour course chosen from the courses listed below:
DSIM 307 Introduction to Business Analytics
ENT 480 Special Topics in Entrepreneurship
ENT/FIN 483 Venture Finance
ENT 487 Independent Study Entrepreneurship
ENT 490 Internship in Entrepreneurship
INB 421 Global Business Experience
MGT 322 Business Law II
MGT 360 Management of Human Resources
MKG 331** Advertising Management
MKG 333** Sales and Customer Relationship
MUS 321WR Entrepreneurship in Music Industry
XXX xxx Approved Research Intensive, experiential learning or Entrepreneurship course selected from the student’s chosen discipline, if available

Total: 15 hours

Note: Students minoring in Entrepreneurship must earn a “C” or better in ENT 481 and ENT 482. **A course taken as part of a major cannot also be used to satisfy the requirements of a minor. Davis College of Business majors must take upper level MKG and ACCT or FIN classes not in their major.

FINANCE

ACCT/FIN 305 Financial Stmt Analysis 3 hours
FIN 420 Investments 3
FIN 435 Financial Management 3

Total: 9 hours

Note: Students minoring in finance must earn a “C” or better in FIN 301. A course taken as part of a major cannot also be used to satisfy the requirements of a minor.

MANAGEMENT

MGT 310 Org Behavior/Leadership 3 hours

Plus three courses chosen from the following courses with the written approval of a management faculty member:
DSIM 350 Project and Operations Mgt
DSIM 370 Mgt of Info Technology
MGT 301 Principles of Management
MGT 320 Leadership
MGT 326 Business, Ethics & Government
MGT 360 Mgt of Human Resources
MGT 408 Org Design & Change Mgt
MGT 412 Exec Communication Techniques

Total: 12 hours

Note: Students in the Davis College of Business majoring in other areas may apply MGT 310 and DSIM 350 against the requirements of a business management minor. A course taken as part of a major cannot also be used to satisfy the requirements of a minor.

MARKETING

MKG 301 Principles of Marketing 3 hours

Plus three courses chosen from the following courses with the written approval of a marketing faculty member:
MKG 331 Advertising Management
MKG 333 Sales & Customer Relationship Mgt
MKG 334 Retail Management
MKG 336 Buyer Behavior
MKG/INB 341 International Marketing
MKG 435 Marketing Research Methods
MKG 438 Marketing Strategy

Total: 12 hours

Note: Students in the Davis College of Business majoring in other areas may apply MKG 438 against the requirements of a marketing minor. A course taken as part of a major cannot also be used to satisfy the requirements of a minor.

PROFESSIONAL SALES

MKG 301 Principles of Marketing 3 hours
MKG 333 Sales-Customer Relationship 3
MKG 334 Retail Management 3
MKG 336 Buyer Behavior
MKG 433 Adv. Selling & Account Mgt 3

Total: 12 hours
AVIATION and BUSINESS Minors (2017-2018)

continued.....

SPORT BUSINESS
SPO 300 Intro to the Business of Sport 3 hours

Plus three courses chosen 9
from the following courses with the written approval of a sport business faculty member:
SPO 301 Sport Finance & Economics
SPO 303 International Aspects of Sport
SPO 320 Sport Facility & Event Mgt
SPO 370 Sport Promotion & Technology
SPO 450 Sport Law and Compliance
SPO 460 Sport Business Strategy

Total: 12 hours

How To Declare a Minor:
Students may declare a minor by completing the “Academic Change Request Form” and submitting it to the Advising Center office. Students are responsible for meeting the requirements listed in the Catalog for the particular minor. The Registrar’s Office will verify and record this achievement upon the student’s graduation. Minors are not required unless a particular degree program; e.g., a Bachelor of Fine Arts, so specifies. Minors must be selected from the same Catalog that is used for meeting major requirements.

FYI:
Earning a minor in a particular subject area is a great way to complement your major area, as well as give some focus and direction in choosing your elective courses. Minors may be earned in almost every major area offered at JU. There are even some minors available in areas where no major exists; e.g., criminal justice, international studies, religion, etc. Most minors require about 15-18 hours. Students electing to pursue the requirements of a minor must attain at least a “C” (2.0) average in all the courses required of the minor and at least six credit hours of the minor must be completed at JU.