This guide is for planning purposes in consultation with your advisor. For official program requirements, please refer to the academic catalog and your degree audit. To complete the program in 4 years, students will need to enroll in an average of 15 credits (5 classes) per semester.

Degree requirements are made up of core requirements (C), major requirements (M), and elective courses (E).

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| **First Year** | | | | | |
| **Semester 1** | | | | | |
| **Prefix/Number** | **Course Title** | **Prerequisites/Comments** | **Crs** | **Area** | **Sem** |
| MATH 112 | Modern Applications of Math | (PRE: MATH 104.)C minimum | 3 | M/C |  |
| JU 189 (or JU 169 Honors) | First-Year Seminar |  | 3 | E |  |
| SPO 300 | Into to Business of Sport |  | 3 | M |  |
| Core |  |  | 3 | C |  |
| Core |  |  | 3 | C |  |

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| **First Year** | | | | | |
| **Semester 2** | | | | | |
| **Prefix/Number** | **Course Title** | **Prerequisites/Comments** | **Crs** | **Area** | **Sem** |
| ECON 201 | Principles of Macroeconomics | C minimum | 3 | M/C |  |
| PHIL 212 | Ethics |  | 3 | M/C |  |
| Core |  |  | 3 | C |  |
| Core |  |  | 3 | C |  |
| Core |  |  | 3 | C |  |

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| **Second Year** | | | | | |
| **Semester 3** | | | | | |
| **Prefix/Number** | **Course Title** | **Prerequisites/Comments** | **Crs** | **Area** | **Sem** |
| ACCT 201 | Principles of Accounting I | C minimum | 3 | M |  |
| ECON 202 | Principles of Microeconomics | C minimum | 3 | M |  |
| SPO 320 | Facility and Event Management | (PRE: SPO 300) | 3 | M | F |
| MKG 301 | Principles of Marketing |  | 3 | M |  |
| DSIM 203RI | Applied Business /Economic Analysis | C minimum | 3 | M/C |  |

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| **Second Year** | | | | | |
| **Semester 4** | | | | | |
| **Prefix/Number** | **Course Title** | **Prerequisites/Comments** | **Crs** | **Area** | **Sem** |
| MGT 321 | Legal, Ethical Environment of Business | (PRE: ENGL 103) C minimum | 3 | M |  |
| DSIM 201 | Business Statistics | C minimum | 3 | M |  |
| ACCT 202 | Principles of Accounting II | (PRE: ACCT 201, MATH 112 or 140) C minimum | 3 | M |  |
| SPO xxx | Sport Business Elective | See list below | 3 | M |  |
| Core/ Elective |  |  | 3 | C / E |  |

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| **Third Year** | | | | | |
| **Semester 5** | | | | | |
| **Prefix/Number** | **Course Title** | **Prerequisites/Comments** | **Crs** | **Area** | **Sem** |
| MGT 320 | Leadership |  | 3 | M |  |
| DSIM 305 | Quantitative Business Methods | (PRE: DSIM 201 or consent of instructor) | 3 | M |  |
| SPO 370 | Sport Promotion and Technology | PRE: SPO 300, MKG 301, DSIM 203RI. | 3 | M | F |
| Core/Elective |  |  | 3 | C/E |  |
| Core/ Elective |  |  | 3 | C / E |  |

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| **Third Year** | | | | | |
| **Semester 6** | | | | | |
| **Prefix/Number** | **Course Title** | **Prerequisites/Comments** | **Crs** | **Area** | **Sem** |
| SPO 301 | Sport Finance and Economics | (PRE: SPO 300, ECON 201 and ACCT 201) | 3 | M | Sp |
| MGT 308WS | Business Communication | (PRE: ENGL 103) C minimum | 3 | M |  |
| INB 303 | Competing in Global Environment | Satisfies DEI requirement | 3 | M |  |
| Core/ Elective |  |  | 3 | C / E |  |
| Core/ Elective |  |  | 3 | C / E |  |

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| **Fourth Year** | | | | | |
| **Semester 7** | | | | | |
| **Prefix/Number** | **Course Title** | **Prerequisites/Comments** | **Crs** | **Area** | **Sem** |
| SPO xxx | Sport Business Elective | See list below | 3 | M |  |
| DSIM 350 | Project/Operations Management | (PRE: MATH 112 or 140) | 3 | M |  |
| MGT 310 | Organizational Behavior | Satisfies DEI requirement | 3 | M |  |
| Core/ Elective |  |  | 3 | C / E |  |
| Core/ Elective |  |  | 3 | C / E |  |

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| **Fourth Year** | | | | | |
| **Semester 8** | | | | | |
| **Prefix/Number** | **Course Title** | **Prerequisites/Comments** | **Crs** | **Area** | **Sem** |
| SPO 450 | Sport Law and Compliance | (PRE: SPO 300 & MGT 321) | 3 | M | Sp |
| SPO 460 | Sport Business Strategy Capstone | (PRE: SPO 320, SP0 370 & senior status) | 3 | M | Sp |
| MGT 432 | Bus Strategies/Venture Development | (PRE: FIN 301 or SPO 301 & senior status) | 3 | M |  |
| Core/ Elective |  |  | 3 | C / E |  |
| Core/ Elective |  |  | 3 | C / E |  |

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| **Two additional courses from:** | | | | | |
| **Prefix/Number** | **Course Title** | **Prerequisites/Comments** | **Crs** | **Area** | **Sem** |
| SPO 303 | International Aspects of Sport | (PRE: SPO 300 & ECON 201) | (3) | M | Var |
| SPO 490 | Internship in Sport Business | Jr or Sr status or departmental approval | (0-6) | M |  |
| MKG 333 | Sales / Customer Relations | MKG 301 | (3) | M |  |
| MKG 336 | Buyer Behavior | MKG 301 | (3) | M |  |
| MGT 360 | The Management of Human Resources |  | (3) | M |  |
| XXX | Course approved by faculty advisor |  | (3) | M |  |

SPO 301 replaces FIN 301 in the BBA Core

SPO 370 replaces DSIM 370 in the BBA Core

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| **Core Courses (37 credits)** | | |
| **Area** | **Course(s)** | **Planned** |
| Economics | ECON 201 (satisfied by major) | x |
| English | ENGL 103 (depending on placement, student may need ENGL 101 first). 'C-' or better required. | 3 |
|  | NOTE: All students enrolled in ENGL 103 must pass an Exit Exam at the end of the term. Students not passing this exit exam are required to enroll in ENGL 214WI prior to reaching 60 hours. It is not necessary to pass this exam in order to pass ENGL 103. ENGL 214WI counts as an elective course. |  |
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| English (Lit) | ENGL 189, 202, 203, 204, or 206 | 3 |
| Fine Arts | Three hours in ART, ARH, DANC, MART, MUS, or THEA | 3 |
| Global Studies | One 102-level (or above) foreign language course or equivalent, or any International Studies (IS) course at the 300-level | 3 |
| Requirement |
| History | One three-credit HIST course at the 100- or 200-level | 3 |
| Humanities | One three-credit HUM course at 300 level or above | 3 |
| Lab Science | 100 or 200-level lab science, at least 4 credits, in BIOL, CHEM, ENV, MSC, or PHYS | 4 |
| Mathematics | MATH 112 (satisfied by major) | x |
| Philosophy | PHIL 212 (satisfied by major) | x |
| Social Science | GEOG 189 or 200; POL 189, 205 or 208; PSYC 189 or 201; SOC 189 or 203 | 3 |
| Technology | DSIM 203RI (satisfied by major; also satisfies Experiential Learning requirement) | x |

General Requirements for All bachelor's degrees •A minimum of 120 credit hours earned with a minimum of 30 credit hours completed at JU. •A minimum of a "C" (2.0) average for all work taken at JU. •A student must satisfy all requirements of the University Core Curriculum in addition to all major and degree requirements. •A student is responsible for meeting the specific graduation requirements of the selected major and degree. A student who pursues more than one major must meet all degree requirements for each major. •A student must have at least a "C" (2.0) average in the major. •At least 12 credit hours in the major in courses numbered 300 or above must be completed at JU. •A minimum of forty-two credit hours must be in courses numbered 300 or above. •At least one each of an upper level Writing-Intensive and Speech-Intensive course (designated with a “WI” or “SI” in the course number; may be satisfied by courses already required for major). •At least 3 credit hours in Experiential Learning (defined as Undergraduate Research, Research Intensive with “RI” designation, Internship, Study Abroad, or Service Learning; may be satisfied by courses already required for major). \*At least one Diversity, Equity, Inclusion (DEI) course (may be satisfied by courses already required for major). NOTE: This four-year plan is meant to be a guide. For full degree requirements, please consult the academic catalog.